



Special Toys  
for Special Kids



Buddy Dog -  
The #1 Rated Toy  
for Autistic  
Children

See Toys Coming Soon on Page 10

**PlayAbility Toys, LLC**

Proudly working with parents, therapists and  
teachers to create exceptional toys.

[www.PlayAbilityToys.com](http://www.PlayAbilityToys.com)



**Learn**



**Laugh**



**Play**



*Grow*

# PlayAbility Toys

**P**layAbility Toys creates toys and games that help special children learn, laugh, play, and grow. All of our PlayAbility Toys are created and developed by working with, and listening to, specialists in various fields such as Speech Therapists, Physical Therapists, and Special Education Teachers. We use input from these specialists as well as ideas from parents to appropriately target multiple developmental areas for all children. Because PlayAbility focuses on “toys” not “tools” children, parents, and therapists can focus on “fun”!

## PlayAbility Factors



### Mini Rib-It-Ball (Page #5)

Babies give the Mini Rib-It Ball two thumbs-up for its many fun features. The ball is loaded with tactile and sound features that keep babies interested and smiling.



### Bizi Ball (Page #4)

Bizi Ball is loaded with stimulating features that encourage children to explore. The one-piece, pull-apart ball is a fun way to learn cause and effect, as well as coordinated movement.



### Buddy Dog (Page #3)

Buddy Dog was designed to engage and soothe children with autism. Buddy's many tactile, auditory, and visual features will continually fascinate children.



### Shape SENSEation (Page #2)

Shape SENSEation is a visual and tactile matching toy consisting of six different soft shapes loaded with visual and tactile stimulation.



### Rib-It-Ball 14", 18", 30" (Page #6)

The unique ribs make these Rib-It-Balls easy to grab and prevent them from rolling out of reach. The ribs also include a crinkle material that makes a fun but distinctive sound when the ball moves. Surprisingly lightweight, the Rib-It-Ball doesn't hurt a child on impact, and they are fun and easy to throw!



### Jacob's Rib-It-Ball 18", 30" (Page #6)

Includes all of the features of our standard Rib-It-Balls but designed with bold contrasting colors to make it highly visible. The color contrast combined with the crisp sounds make playing with the ball a breeze for individuals with limited visual capabilities.



### See It and Sign It (Page #7) (See It and Sign It Level II . . . Coming Soon)

See It and Sign It Game, Level One, is an easy-to-follow game that teaches ASL the fun way! It's six games in one, plus a DVD with live action demonstrations.



### Whole Picture Matching Game (Page #8) Going Places and On the Farm Versions

So much fun to mix 'em up... and then place the pieces just where they belong! Each game board includes pieces of the picture that matches the holes in the cards.



### Zorp Rocket (Page #9)

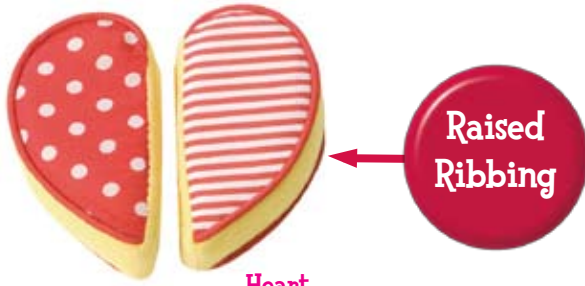
Load it, blow it, and watch it soar gracefully through the air! Zorp promotes physical and cognitive skills. Children with respiratory issues can use Zorp Rocket to help develop breath control.

	Visual Stimulation	Auditory Stimulation	Tactile Stimulation	Language Skills Development	Oral Stimulation	Social Engagement	Communication Development	Cognitive Development	Respiration Development
Mini Rib-It-Ball	✓	✓	✓	✓	✓	✓	✓	✓	
Bizi Ball	✓	✓	✓	✓	✓	✓	✓	✓	
Buddy Dog	✓	✓	✓	✓	✓	✓	✓	✓	
Shape SENSEation	✓		✓	✓		✓	✓	✓	
Rib-It-Ball 14", 18", 30"	✓		✓	✓		✓	✓	✓	
Jacob's Rib-It-Ball 18", 30"	✓	✓	✓	✓		✓	✓	✓	
See It and Sign It	✓			✓	✓	✓	✓	✓	
Whole Picture Matching Game	✓			✓	✓	✓	✓	✓	
Zorp Rocket	✓		✓	✓	✓	✓	✓	✓	✓

# Shape SENSEation™

"The shapes are soft and won't instigate a startle reflex if inadvertently dropped. The shapes are sized well for a wheelchair tray. The Velcro sides stick easily to each other, helping children who have unrefined movements to successfully connect two halves." – AblePlay

Six different shapes, **Circle**, **Star**, **Crescent**, **Triangle**, **Heart**, and **Square**, loaded with just the right amount of visual and tactile stimulation make Shape SENSEation Simply SENSEational!



Heart

All shapes pull apart!



Circle

Multiple fabric combinations

Triangle



Crescent Moon



Square



Star

Gentle & distinctive textures

Each shape is approximately 5" h and 1.5" deep



All shapes symmetrically divided

- Six different pull-apart shapes
- Multiple fabric combinations
- Different fabric front and back
- Gentle and distinctive textures
- All shapes symmetrically divided

## PlayAbility Toys Factor

Visual Stimulation • Tactile Stimulation • Tactile Discrimination  
Memory and Recall • Matching Skills • Problem Solving

For more detailed information, please visit our website at [www.PlayAbilityToys.com](http://www.PlayAbilityToys.com)

**SHAPE SENSEation™** is a visual and tactile matching toy consisting of six different soft shapes loaded with just the right amount of visual and tactile stimulation. Each of the six shapes; **Circle**, **Star**, **Crescent Moon**, **Triangle**, **Heart**, and **Square**, are symmetrically divided so that kids can pull them apart and then match them back up according to their shapes, patterns, and textures. Because each shape has distinct fabric and tactile combinations including a raised rib design that borders each shape, SHAPE SENSEation is ideal for all kids, including blind children or children with low vision. **IT'S SIMPLY SENSEational!**

**Style: Shape SENSEation • Item #0091 • Packaging: Clear Vinyl Zip Tote • Gentle machine wash and dry**

## Everyone Needs a Buddy!



- Gentle textures
- Removable crinkly vest
- Engaging features



- Soothing vibration
  - Entertaining sounds
- Chime, squeak,  
rattle, crinkle



- Secret rough patch on Buddy's back for heightened tactile response



Pull tail for soothing vibration



Entertaining Sounds

Engaging Features

Gentle Textures

Teething Ring  
Pull Tail

### PlayAbility Toys Factor

High Contrasting Colors • Inviting Features • Visual Stimulation • Tactile Stimulation • Tactile Discrimination • Auditory Stimulation • Memory & Recall

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Buddy's face, with its oversized eyes and friendly smile, will easily capture a child's attention. Buddy's highly contrasting colors are extra appealing to young children and even children with low vision. Buddy's stimulating textures encourage tactile exploration - the cool cotton, soft velour, rubbery raised dots, fluffy tuft, and even the secret patch of rough fabric on Buddy's back, will appeal to all children, especially children with special needs. Buddy's reversible vest crinkles with a wonderful crackling sound, yet can be removed for children who are extra-sensitive. His gentle array of sounds will encourage curiosity and learning. When Buddy's tail is pulled, he will vibrate with a soothing hummm - so comforting for little ones to hug and hold.

**Style: Buddy • Item #0090 • 12"H (sitting) | Packaging: Polybag/Hangtag**  
Surface clean recommended • Gentle machine wash and dry sparingly

# Bizi Ball™

“The twins discovered a wonderland inside after carrying it around for 5 minutes wondering what it did. They entertained themselves by opening the ball and oohing and ahing and then closing it back up tight again. It was like opening up a secret door.” – Mother of twins

When closed, BIZI BALL looks like a Ball, but when the four sections are pulled apart it comes alive with gentle tactile, visual and auditory stimulation.

## Full of Surprises!



· Gentle Textures  
Chime, rattle,  
crinkle



· One piece unit  
· Easy to Grasp

Chime,  
Rattle,  
Crinkle

Peek-  
a-boo  
Mirror

Gentle  
Textures

Teething  
Ring  
Handle



## PlayAbility Toys Factor

High Contrasting Colors • Inviting Features • Visual Stimulation • Tactile Stimulation • Tactile Discrimination • Auditory Stimulation • Memory & Recall

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Bizi Ball is loaded with stimulating features that encourage children to explore. The highly-contrasting colors are visually stimulating even for children with low vision. This one-piece, pull-apart ball helps children work on coordinated movement and assists children in learning the concept of cause and effect. Bizi Ball's textures, which are gentle and significantly different from one another, encourage children to experience with the sense of touch and helps them to conceptualize tactile skills. The gentle crinkle, chime and rattle sounds help capture a child's attention, and the teething ring handle with its elastic tether is perfect for extra-added bouncy fun!

**Style: Bizi Ball™ • Item # 0034 • 8" closed; 14" open | Packaging: Polybag/Hangtag • Gentle machine wash and dry**

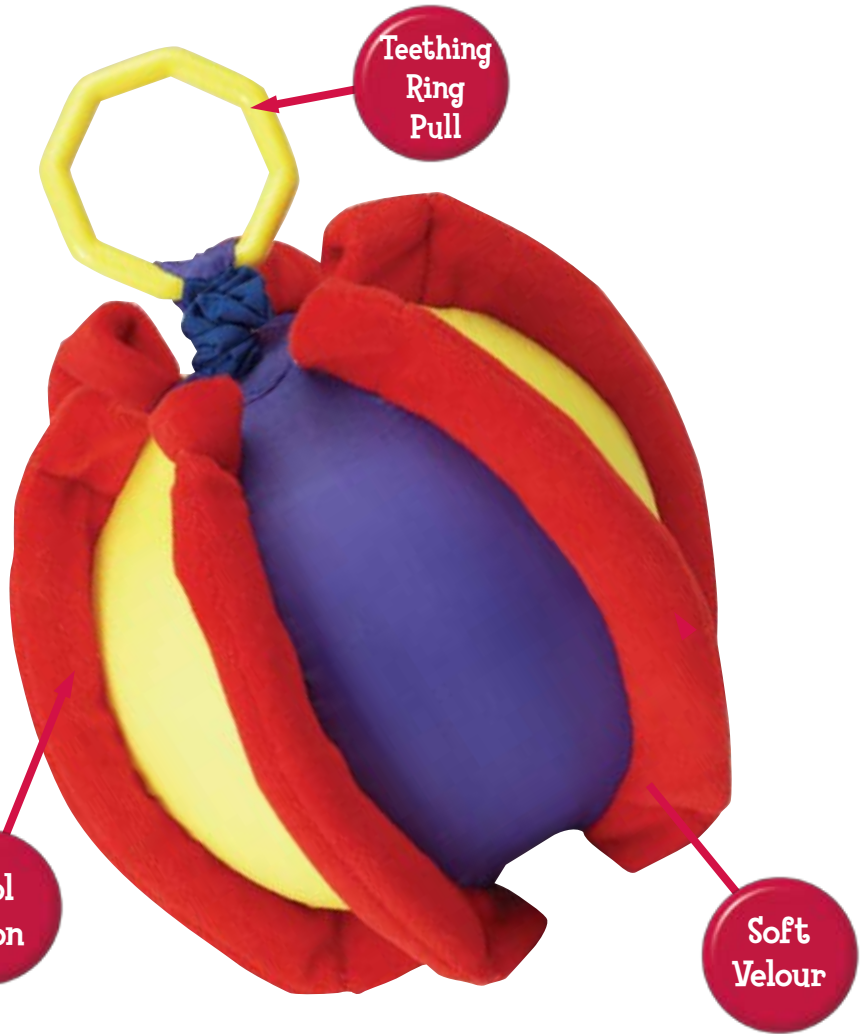
# Mini Rib-It-Ball™

"This ball was such a 'gripping experience' for my baby. Unlike any of her other toy balls, she was able to really hold on to it and shake it up and down to hear the gentle bell sound. It was wonderful watching her independently discover and analyze such an interesting and engaging toy." – Elise

## PlayAbility Toys Factor

Visual Stimulation • Tactile Stimulation • Eye-Hand Coordination  
Auditory Stimulation • Oral Awareness • Fine Motor Skills

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## Sized Just Right!

- Vibrant Colors
- Soothing vibration
- Entertaining sounds  
*Chime, Crinkle*
- Stays within reach



Mini Rib-It's really with it! The same super-light feel and handle-like ribs as the Rib-It-Ball™ made small. Babies give it two thumbs-up for its many features. They can grab onto the ribs and hear a satisfying crackly sound...shake it for a gentle chiming sound...chomp on the ring for teething relief...and pull on the string for a soothing whirrring vibration. And of course, babies can toss it, grab it and hug it a bunch. The nylon fabric is cool and bright and the velvety ribs are soft and gentle, perfect for little hands to grasp, it's sized just right.

**Style: Mini Rib-It-Ball • Item # 0032**

7" diameter Packaging: Window Box

Surface clean recommended · Gentle machine wash and dry sparingly

"My son loves this ball and it is so easy for him to grab and throw. It is lightweight but big enough for him to really enjoy, and even if he tries to throw it hard, it doesn't hurt anyone!" – Michael, father of a 7 yr. old boy

Lightweight | Easy to Grab | Easy to Throw | Won't Roll Away | Crinkle Sound in Ribs!

## PlayAbility Toys Factor

Fine Motor Skills • Gross Motor • Forearm Rotation • Trunk Extension & Flexion • Grasp & Release Timing • Whole Body Strength • Hand-Eye Coordination • Visual Processing • Auditory Processing • Tactile Stimulation

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The unique, patented ribs on the Rib-It-Ball™ and the Jacob's Rib-It-Ball™ make them easy to grab even for the smallest hands. The handle-like ribs also aid in the development of balance and motor skills. These balls are surprisingly lightweight, making them fun and easy to throw even for children with limited muscle strength. Because of the unique rib design, the Rib-It-Ball™ and Jacob's Rib-It-Ball™ stay within reach. The handle-like ribs prevent the balls from rolling out of reach so that children experience more hands-on "play time" instead of frustrating "chase time".

Fun Crisp Sound! Rib-It-Ball™ and Jacob's Rib-It-Ball™ are made with a unique, crisp material that naturally makes noise, enhancing auditory awareness every time the balls are touched. Jacob's Rib-It-Ball™ is made with especially high contrasting colors, perfect for kids with limited visual ability.

Ultra  
Light  
Weight



Easy  
to  
Grasp



Vibrant  
Colors

High  
Contrasting  
Colors

Item #0025 - 18" Jacob's Rib-It-Ball

Item #0026 - 30" Jacob's Rib-It-Ball

Item # 0021 - 14" Rib-It-Ball

Item # 0022 - 18" Rib-It-Ball

Item # 0023 - 30" Rib-It-Ball

Packaging: Net bag/header (deflated)

Includes: 2 balloon inserts,  
1 reusable balloon tie



Non-Latex Ball  
Inserts are Also  
Available on our  
Website

Balloon Replacements and Ties are  
Also Available on our Website.

# See It & Sign It™

“What an awesome game for ASL students! The DVD and Easy-Remember Guides provide clear examples and explanations of all the signs - taking the guesswork out of signing, and ensuring that each sign is correctly executed. See It and Sign It is a fun and easy way to learn ASL.” – Jennifer Goins, ASL Instructor

## The Fun Way to Introduce ALL Kids to American Sign Language

Endorsed by Speech Therapist & Special Education Instructor Marian Gericke

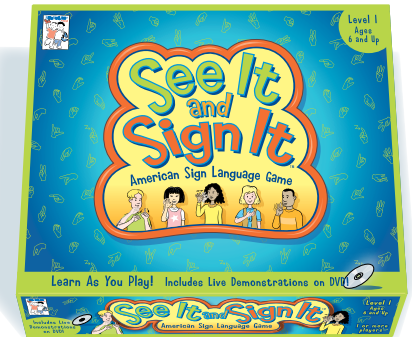
Secret Decoder Lens to reveal hidden words on the back of each card.

Two -sided game boards allow you to play with 30 words first or all 60 so that you can move at your own pace.



Live demonstrations on DVD ensure that every sign is done accurately. Includes Practice Section.

Easy Remember Guides give helpful hints on how to remember each sign.



Includes: 60 game cards with hidden word on back, 10 two-sided game boards for two levels of play, 2 decoder lenses, easy-remember guides, 1 DVD, and instructions

## PlayAbility Toys Factor

Language Skills • Matching Skills • Word Recognition  
Hand-eye Coordination • Fine Motor

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Finally – an easy-to-follow game that teaches ASL the fun way! It's six games in one, plus a DVD with live action demonstrations. Our five young and friendly ASL “pros” take the guesswork out of signing . . . because every sign is shown clearly and accurately. In level 1 you'll learn 60 words - 10 words in six different categories - the alphabet and numbers 1 - 10!

Style: See It and Sign It | Item #0042

Game play created by Joyce Lopez CODA (child of a deaf adult)



**And Coming Soon**



## See It & Sign It: Level II™ Including Spanish Translations!

See It and Sign It Level II puts fun at your fingertips!

In See It and Sign it Level II you will learn 120 words – 6 to 10 words in 13 different categories: Education, Transportation, Sports, Medical, Family, Home, Time, Outdoors, Animals, Occupations, Locations, Food, Question Signs – plus finger spelling, sentences, and more numbers. (See New Products - Page 10 - for additional details)

**Includes Spanish Translations!**  
¡Incluye Traducciones Españolas!

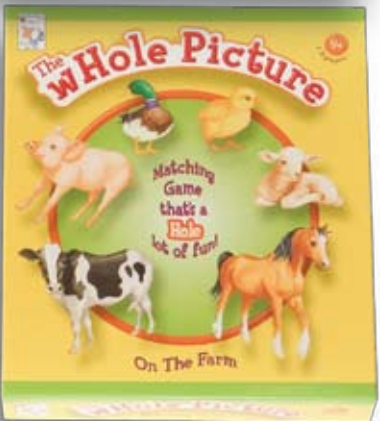
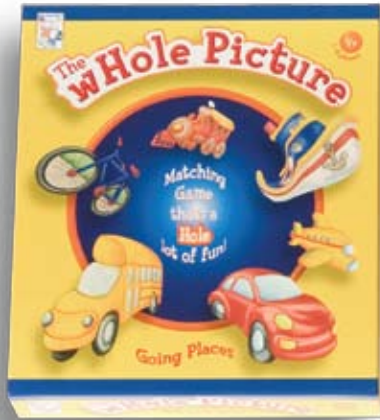


# The Whole Picture™

"This game is so cool! I especially like putting the animal pictures together, they're so cute! I could play it for hours!"  
— Arianna, 12 years old.

## Matching Game

1 - 6 Players



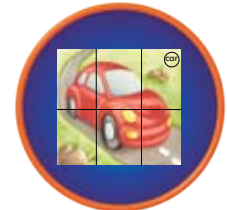
Use picture card as guide



Shuffle the cards



Match up the holes



Reveal the wHole picture!

Each Game Includes:

- (6) different picture cards to match
- (36) puzzle cards with missing hole
- (6) game boards that reveal pieces of the picture and the name of each image

The **wHole Picture**  
Matching Game

Matching Game that's  
a HOLE Lot of Fun!

**PlayAbility Toys  
Factor**

Matching Skills • Word Recognition • Hand-eye Coordination  
Problem Solving • Fine Motor

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So much fun to mix 'em up...and then place the pieces just where they belong! Kids find this game entertaining and almost magical as the whole picture is revealed one card at a time. The artwork is amusing and bold, and it's a kick to search for the right cards. Each game board includes pieces of the picture that matches the holes in the cards. When a card is placed in just the right spot, the missing part of the picture appears! Plus, one of the holes reveals the name of the image, perfect for word recognition, matching skills and fun.

Style: Going Places: Item #0046 | Style: On the Farm: Item #0047

Includes: 6 Game boards, 36 game cards, 6 picture cards

# Zorp Rocket™

"The pop-off action of the rocket is a strong motivator. It helps children learn that their action causes reaction; it can help a child learn through repetitive play."

— Marian G., Special Education Instructor

The fun way to enhance hand/eye coordination, breathing, and oral muscle capabilities

## PlayAbility Toys Factor

Oral Stimulation • Encourages Prolonged Blowing & Airflow Skills  
Respiration Development • Hand/Eye Coordination  
Grasp & Release • Fine Motor • Gross Motor

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### Load it, blow it, and watch it soar

Virtually weightless, Zorp Rocket soars gracefully through the air and is safe to enjoy indoors. Simply wad up a Zorp Rocket to get it good and wrinkly (the more wrinkles the better) then slip the opening of the rocket over the launcher. Children learn cause and effect and are fascinated as the rocket soars into the air. They will spend hours laughing and testing their ability to launch the rocket further with each launch.

Zorp Rockets can be used over and over again.

Zorp Rocket can be personalized by writing your name on the launcher with a permanent marker.

Style: Zorp Rocket | Item #0001

Style: Zorp Rocket Refills | Item: #0002

Includes: 1 Zorp Rocket Launcher,  
3 reusable Zorp Rockets  
1 carrying pouch

# ZORP™

## Lightening Fast!

*Load It... Blow It...  
Watch It Soar!*



Soars over 30'

# New Products Coming Soon!

## See It & Sign It, Level II™ Including Spanish Translations!

Be a “sign above the rest” with the Second Edition of See It & Sign It!

Join the “Sign of the times” and learn 120 new words that will help you and your family sign about transportation, animals, family and much more! Now it's even easier to remember your signs with our “Easy Remember Guides”.

The game comes with an instructional and fun DVD demonstrating every sign so your family can learn from expert signers! See It and Sign It II is truly a “sign above the rest” with its Spanish translations for each sign, giving you and your family the tools to communicate in two languages! See It & Sign It II is double the learning and double the fun!



See It and Sign It Level II puts fun at your fingertips!

## Slide, Twist N Solve

Twist, slide and solve! Solving this puzzle is a slip-and-slide process! Flat puzzles are out! Distinct raised and textured geometric shapes make this puzzle a tact-tastic experience! Bold colors make this puzzle practically visible from outer space. Children on the autism spectrum and others who enjoy tactile sensations will fully appreciate how shapes and textures work together to form a logical pattern! But it requires a twist-and-slide mentality...so challenge each other, time each other...and don't be upset if you “slip-up”, that's the whole point!



## Paint Pot Palette

Imagine a paint kit so unique and fun, it brings a whole new sense to the art of painting... the sense of touch! Touch is such an important aspect to the Paint Pot Palette that for all users, from those with low vision to normal vision, from the blind to those with perfect vision, painting will never FEEL the same again! With Paint Pot Palette, you're not just seeing art, you're Sensing it!

### Features:

- 1) Textured paper so the pictures can be felt and kids can touch their way to a great work of art!
- 2) Shorter brushes to ensure finer control over where the paint goes!
- 3) No-Spill cups = No Mess! Mixing colors is fun and the mess stays contained, so no spills or stains!
- 4) Braille tags to identify paint colors.



## Bizi Bear

Reason and Play with Bizi Bear! It's not the average ring stacking toy. It twists, it swivels, and it spirals! It's a fun and logic-based way to build from the bottom up using assorted rings. These unique rings feature distinct geometrically shaped centers! Bizi Bear teaches shape recognition and size-differentiation using the sense of touch. Bizi Bear engages your child's reasoning skills when the rings are placed in the right order, or children can get silly and stack the specially shaped rings in different ways. This helps children understand consequences and order. Complete the job by twisting Bizi Bear's top so the rings don't fall off. There's only one way to go, and it's up!





**Proudly working with parents, therapists  
and teachers to create exceptional toys**

**Autism  
Spectrum Disorder**



**Blind & Visually  
Impaired**



**Cognitive  
Challenges**



**Deaf**



**Physical  
Challenges**



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