

June 2014

Dear Parent-to-be

Firstly congratulations on your pregnancy!

I work at Cineflix Productions, a TV production company that has recently been commissioned to make 6 x 60 minute episodes for Discovery International / TLC.

This brand new factual series will take a look at unusual pregnancies around the world - meeting mums-to-be who are juggling the excitement and anxiety that pregnancy is expected to bring, but who might have extra challenges to take into account.

Each programme aims to be positive and uplifting, following excited mums-to-be in the second and third trimesters of their pregnancy, We are especially keen to speak to those moms who have challenges such as being profoundly deaf or blind.

However, it may be that there is the additional worry of a weight related condition or severe morning sickness (Hyperemesis Gravidarum) to contend with, or perhaps there is the anxiety of a genetic condition that can affect the pregnancy or be passed onto the baby. Maybe the pregnancy is unusual because mom has an interesting, extraordinary lifestyle that doesn't follow the conventional pattern of pregnancy, or is an older first time mom in her fifties.

We will follow women through their unusual pregnancies, as they and their families prepare for the birth of their baby. From sharing the news with loved ones, to medical appointments (as and when allowed), through to the labour, birth (again, if allowed) and baby shower.

We would also like to be able to film with the pregnant mum's medical practitioner. This will help the audience understand how the expectant mother's condition affects her experience of pregnancy medically, while the mum-to-be and their loved ones will take us through the day-to-day realities of their unusual pregnancy.

It would be great to speak to you or anyone else that you think may be interested, but please be assured that there is absolutely no obligation whatsoever to take part and all conversations are held in strictest confidence.

Please email cguerretta@cineflix.com with your details and the best telephone number that I can reach you on.

Claudia (casting producer)

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