**Cash and Caring call**

**January 13, 2013**

Present: Marc Riccobono, Jeannie, Ramona, Conchita, Richie, Lorraine, Hoby, Everly, Chancey

1. **What need will there be for staff at the event in Washington?**
   1. Confirmed: Lorraine, Marc Riccobono, Marc Turley, Everly, Jeannie, Richie. Hoby will not be there. Conchita tentative till the end of the week.
2. **Tentative program below. Monday February 4 12pm to 2 pm. Many things will be ten minutes.**
   1. Intro: Ramona about five minutes.
   2. Supporting National Office: Everly
   3. Tool kit/packet: Richie.
   4. Example of event (possibly Jeannie speaking of Chili dinner) has been a good growth, Ramona may talk of bike ride, or Carl event.
   5. Important of sponsors to an event: Marc Ricobbono
   6. Role playing on recruiting sponsors: Chancey
   7. Game Quiz: Tentatively Conchita
   8. Carl and Anil working on a national walk a thon in spring. Maybe they can talk.
3. **Suggestions:**
   1. Hoby: we should have a brainstorming session where people can give ideas. Have microphones around the room.
   2. Jeannine: We can break the group up and have separate groups each give an idea.
   3. Richie: We can possibly get Scott in the schedule from the Colorado event that is not in the toolkit,
   4. Richie sent list of people attending to Jeannie. Will send benefits page to Everly to look at it.
   5. If anyone knows of a state raising $5000 or more we need it.
   6. Richie will play the guitar to make a music interlude in between the items. Quick paced, enthusiastic and high energy. Richie will send out to listserv for suggestions
4. **Quiz:** 
   1. It will be announced at the program and the great gathering.
   2. It will be advertised on social media and linked to BlogSpot
   3. There will be 3 series of 10 questions. If they participate they get put in a drawing for $100.
   4. Most of the answers to the quiz will be on NFB website.
   5. This is an experiment to see if we can raise funds.
   6. We will keep it up until March 1st.
   7. QR Code. Conchita will send to Richie to possibly put in the packet.
   8. Name of the quiz: Sense and nonsense, clever and memorable: Cool Blind Quiz, Quiz on blindness: What do you think? NFB Jeopardy, Blindness Trivia, Blindness Quiz. We have 48 hours to send suggestions to Conchita.
   9. Jeannie and Lorraine Visually will look at it. Richie and Chancey will look at it with screen readers.
   10. There has to be No purchase necessary, everyone who takes the quiz is eligible for the drawing.
   11. We will have a Leaderboard,
   12. Chancey will coordinate the social media piece.