

**Foodland Hawaii
Give Aloha – Social Media**

Utilize the power of social media to encourage your social followers to support your organization. When posting to your social channels, please tag @FoodlandHI (Instagram) and/or @FoodlandHawaii (Facebook/Twitter) and use the hashtag #FoodlandGiveAloha.

Step 1:

Create a social post using an image that represents your organization.

Step 2: Add our Give Aloha logo to your post.



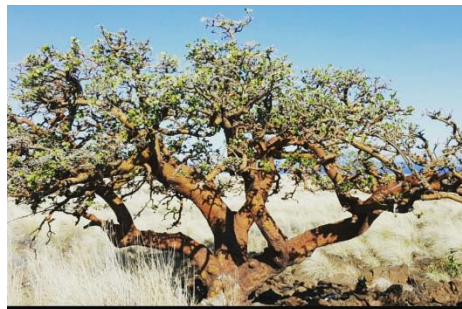
Step 3: Include your organization code on your post. When sharing to your social channels, direct supporters to show your post to the cashier at checkout when making a donation. This creates an easy and convenient process for everyone.

Step 4: Have the name of your organization, your code and call-to-action clearly stand out.

Below are examples of social posts created by participating organizations.



Support sustainable volunteerism through human connection by donating to Hands In Helping Out. use this code at the register: **78693**



WAIKOLOA DRY FOREST INITIATIVE

#78843



give aloha
Foodland's Annual Community Matching Gifts Program

Support Child & Family Service!
Use our organization code:
77328