



Your Personal Brand: How to Craft Your Identity on Social Media & Beyond

When: **Saturday, December 3, 2016** 10:00 a.m.—3:00 p.m.

Location: Chicago Lighthouse North
222 Waukegan Rd. | Glenview, IL

Ages: 15-24 years old

Presenters: Keeley Kossof, Life Coach and Founder of LyfeTrac
Maureen Reid, Job Placement Counselor and Scholarship Coordinator
at The Chicago Lighthouse

How do you present yourself in face-to-face interactions? How about on social media? Do you act one way when you're surrounded by friends and family, and another way when you're with colleagues, strangers or employers? In a world where you're constantly on display through social media, it is important for you to define your personal brand that showcases who you are! During this workshop, we will discuss how to put forth the very best version of you when it comes to different types of social settings, both in person and online.

REGISTER ONLINE AT: chicagolighthouse.org/youth-transition-application



The Chicago
Lighthouse
NORTH

THIS IS A FREE EVENT AND LUNCH IS INCLUDED!

Space is limited. To register, please contact
Shelle Hamer, Manager children/youth Enrichment Programs
at shelle.hamer@chicagolighthouse.org or (847) 510-2055