**Focus Group Pre-Work Form**

# Welcome

Thank you for your interest in participating in our NFB-NEWSLINE® Focus Groups. Your input is critical to improving the efficacy of the existing NFB-NEWSLINE® service and greatly appreciated.

# Instructions

Please answer the demographic questions, indicate your availability, and complete the word association task below by Tuesday, June 2, 2020. Please return completed forms to Lia Parker-Belfer at [lparkerbelfer@deloitte.com](mailto:lparkerbelfer@deloitte.com). If you have any questions about the focus groups or would like to complete the form over the telephone, please call Lia at 202-306-6822.

# Demographic Questions

Please type your answers to the following questions next to the question itself:

* What is your name?
* What gender do you identify with?
* How old are you?
* Where do you live (state)?
* Are you an NFB-NEWSLINE® subscriber?
* If you are an NFB-NEWSLINE® subscriber, how long have you been a subscriber?
* On average, how often do you access the news?

# Availability

Please select all the times you are available to participate in a 90-minute focus group (place an “X” by a time to indicate that it’s been selected). Please note that the focus groups will be held virtually using Zoom. For those unable to access Zoom, we can provide a phone number.

* Thursday, June 4, 2020
  + 9am – 10:30am EST
  + 11am – 12:30pm EST
  + 1pm – 2:30pm EST
  + 3pm – 4:30pm EST
* Friday, June 5, 2020
  + 9am – 10:30am EST
  + 11am – 12:30pm EST
  + 1pm – 2:30pm EST
  + 3pm – 4:30pm EST
* Monday, June 8, 2020
  + 9am – 10:30am EST
  + 11am – 12:30pm EST
  + 1pm – 2:30pm EST
  + 3pm – 4:30pm EST
* Tuesday, June 9, 2020
  + 9am – 10:30am EST
  + 11am – 12:30pm EST
  + 1pm – 2:30pm EST
  + 3pm – 4:30pm EST
* Wednesday, June 10, 2020
  + 9am – 10:30am EST
  + 11am – 12:30pm EST
  + 1pm – 2:30pm EST
  + 3pm – 4:30pm EST
* Thursday, June 11, 2020
  + 9am – 10:30am EST
  + 11am – 12:30pm EST
  + 1pm – 2:30pm EST
  + 3pm – 4:30pm EST
* Friday, June 12, 2020
  + 9am – 10:30am EST
  + 11am – 12:30pm EST
  + 1pm – 2:30pm EST
  + 3pm – 4:30pm EST

# Word Association Task

If you are an NFB-NEWSLINE® subscriber, please select three adjectives from the word bank below that describe your feelings towards NFB-NEWSLINE® (place an “X” by an adjective to indicate that it’s been selected).

If you do not subscribe to NFB-NEWSLINE®, please select three adjectives from the word bank below that describe your feelings about the availability of accessible news (place an “X” by an adjective to indicate that it’s been selected).

**Word Bank:**

* Apathetic
* Appreciative
* Alienated
* Annoyed
* Concerned
* Conflicted
* Confused
* Content
* Detached
* Disappointed
* Disconnected
* Excluded
* Frustrated
* Grateful
* Happy
* Included
* Indifferent
* Irritated
* Overwhelmed
* Pleased
* Relieved
* Satisfied
* Stressed