ICBV **Office** Update

September 29, 2018

**Please read important new information about Fall Conference Trade Show – Halloween Party, Family Fun Night**

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**\*\*1** **Calendar of Events**

**October 5, 2018**

Please complete and return your signed "Nomination Form for Awards" to the BEPB office in Springfield no later than Friday, October 5, 2018 at 3:00 p.m. Nomination forms should be mailed in the enclosed envelope, no postage necessary. The Awards Subcommittee will review and consider all nominations submitted.

**October 26 – 27 2018**

**ICBV/BEPB Fall Conference and Tradeshow in conjunction with the NFB of Illinois Conference**

LOCATION: SHERATON SUITES CHICAGO O’HARE

6501 Mannheim Road, Rosemont Illinois 60018

Tradeshow Friday Night 6:00p.m. – 9:00 p.m.

Please be sure to have checked in with Letia in the BEPB office prior to end of day Wednesday October 3rd. Be on the list, and be sure to get your guest luncheon checks, $35.00 each into ICBV (53 W. Jackson Blvd. Chicago, IL 60604) by the end of the week, October 5th. Wristbands will be required to receive lunch at the event. You must be on the BEPB list accurately to be counted too, please.

Remember to bring your hat & glove (not scarf like I wrote on vendor update, whoops) donations for ISVI & Mary Bryant too. Stick to adult sizes, there are very few small children and I still have plenty for them. Solid colors are best to match with handmade scarfs.

Friday night trade show will be a fun exciting evening with our partners, come have fun and enjoy. The theme will be Halloween Party/Family Fun Night. There will be a band in the tradeshow room from 8-10, and karaoke in the adjacent room sponsored by the NFBI Students. Spend time in both rooms, visit each table to meet our partners, learn about new products, collect tricks and treats, learn of show deals and more. **Feel free to come dressed up in costume or in festive fall attire. There will be a gift card given for best costume.**

Saturday Award Luncheon and Training through 5 pm, NFBI Banquet Saturday night, if you are registered.

The Leadership and Awards Luncheon Will take place Saturday from 12:00-200 in conjunction with the National Federation of the Blind of Illinois. We will have a packed house and share successes of the 50th anniversary with our partners.

If you attend the afternoon Training Session II AND the NFBI dinner you can voucher that Saturday night room stay. The NFBI dinner costs $35 and includes registration for the NFBI conference. The registration form for the 50th anniversary convention is now on NFBI website. You should register online by going to [www.nfbofillinois.org](http://www.nfbofillinois.org) . If you know of someone who does not have a computer and wishes to register for the convention, please have them call Patti Chang at 773-307-6440 or David Meyer at 708-606-7091.

**Hotel Reservation Deadline** **October 04**, **2018.**

ICBV Fall Convention 2018 copy and paste the following link into a web browser <https://www.starwoodmeeting.com/Book/GOC9L54C>

**November 13-16, 2018**

**BLAST Conference in San Antonio, Texas**

NABM ANNOUNCES NATIONALLY ACCLAIMED MARK GUNGER WILL BE FEATRUED AT BLAST

The National Association of Blind Merchants is excited to announce that Mark Gunger, one of the nation’s most sought after experts on communication and relationships, will be one of the keynote speakers at BLAST (Business Leadership and Superior Training). Do men and women really see the world through different eyes? Do they communicate differently? Are men really able to retreat into their “nothing box” and think about absolutely nothing? For answers to these and other burning questions, you will want to be at this year’s BLAST Conference. Prepare yourself to learn a little and laugh a lot when nationally acclaimed speaker and author Mark Gunger presents “The Tale of Two Brains” at BLAST.

Mark is a sought after keynote speaker on the corporate circuit and thousands attend his workshops and seminars each year. His candid and comedic approach uses unforgettable illustrations to teach proven principles that are guaranteed to strengthen and enhance communication and relationships. Mark’s speaking is refreshing and free of textbook psychological lingo. His goal is to help people get it right and to get along.

Go to <https://blindmerchants.org/blast-2018-information/> and register today.

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**\*\*2** From Business.com

**5 Tips for Creating the Perfect Business Plan**

BY THOMAS GRIFFIN

Business.com / Technology / Last Modified: September 18, 2018

A business plan will either help you or hurt you. With a few simple tips, instead of writing a dull, lifeless document, you can create a business plan that will win anyone over.

Are you looking to start your own business? If you are, it's always a good idea to have a solid plan in place, and that's where a business plan comes in. A business plan is key to any aspiring entrepreneur, and whether it's meant to attract investors or you're only using it as a guide, it's an important tool for leading your business to success. In fact, according to the Harvard Business Review, writing a business plan makes your startup more likely to succeed.

Writing a business plan can be daunting, especially if you've never written anything quite like it before, but it doesn't have to be difficult. by following a few simple tips, you'll be well on your way to creating a business plan that conveys your vision effectively and convinces readers that your business is worth it.

Get ready to start writing; take a look at these five tips for creating the perfect business plan.

Read the full article here: <https://www.business.com/articles/creating-the-perfect-business-plan/?marketingid=2adc5f0344d848378738acb4ffad2ee7>

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**\*\*3** Shared by Kevin Dwyer

The Blind Life

Published on Aug 20, 2018

My sister and I head up to New York to meet Brad and Bryan Manning, the Two Blind Brothers! In this video we talk about how the guys are helping the VI community and their appearance on the Ellen Show!

Two Blind Brothers website: <https://twoblindbrothers.com/>

Discount code: BLINDLIFE20

This is The Blind Life!

(formerly The Blind Spot)

<https://youtu.be/INvYBbkCgJQ>

What is The Blind Life?

It's where we discuss the good, the bad, and the often annoying aspects of living with low vision. Here you can find videos about assistive technology, helpful tips and tricks and the dos and don'ts of low vision etiquette. All shared with a positive attitude and lots of laughs.So consider hitting that SUBSCRIBE button and joining the team!

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**\*\*4** From Business.com

**5 Daily Habits That Will Help You Maximize Your Time** BY HARRISON ROGERS Business.com Technology Last Modified: August 28, 2018

Here are five indispensable time-management strategies that successful entrepreneurs use to eliminate distractions and get more done.

As an entrepreneur, your time is your most valuable resource. Successful leaders must learn to manage it wisely. You've probably heard the phrase, "There's no time like the present," and, indeed, the only moment we can truly control is the current one.

Fortunately, there are daily habits anyone can develop to make time management a simpler, more effective process. By reframing how you approach each day, you can make your next 24 hours more productive. The secret is to be proactive about the activities you schedule.

Read the full article here: <https://www.business.com/articles/habits-maximize-time/?marketingid=6a7163507e5d46c39d7d2dae7e92c507>

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**\*\*5** Shared by AppleVis Editorial Team

**Zello Walkie Talkie (iOS, Free With In-App Purchases)**

Zello turns your phone into a walkie talkie and works anywhere in the world as long as you are connected to the internet!

Join millions of people who use Zello instead of texting and calls. You can use it one-on-one with a friend, for a live group call with your family or soccer team. The Zello app can even replace 2-way radios at work.

Zello is the only place for live open group communication – old school CB Radio style. Create a live Zello channel for your forum or customers, or enjoy conversations from across the globe.

Free live voice over any network or Wi-Fi connection

See who’s available or busy

Send photos, text or location to friends instantly

Replay messages later, even if your phone was off

Cross-platform

Free with no ads

Won’t spam your friends

Lets you delete your account

Current Version: 4.08 (August 21, 2018)

Changes in Version 4.06

Updated UI to use round profile images

Fixed missing VoiceOver labels on some screens

Other bug fixes

Read Zello Walkie Talkie's AppleVis App Directory entry for more information <https://www.applevis.com/apps/ios/social-networking/zello-walkie-talkie>

Visit Zello Walkie Talkie's App Store page

<https://itunes.apple.com/us/app/zello-walkie-talkie/id508231856?mt=8&ign-mpt=uo%3D4>

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**\*\*6** Shared by Ray Campbell

**MEETING TO DISCUSS ISSUES IMPACTING PERSONS WITH VISION IMPAIRMENTS OR BLINDNESS**

Equip for Equality will be hosting a meeting on Tuesday, October 30, 2018 to discuss legal issues impacting persons with vision impairments or blindness in Illinois. The purpose of the meeting is to solicit input from the blind community on what issues are important, in order to provide guidance to EFE on case acceptance and proactive initiatives. The meeting will take place from 10:30 a.m. until noon at EFE's offices at 20 North Michigan Avenue, Suite 300, Chicago, Illinois 60602. Barry Taylor and Amy Peterson will participate on behalf of Equip for Equality. A member of EFE's staff working on our new Employment Rights Helpline will also discuss the rights and responsibilities of job seekers, requests for accommodations as well as services provided for callers with employment questions or problems. This meeting is open to the public and all interested persons are encouraged to attend. Please call (312) 895-7346 (voice) or (800) 610-2779 (TTY) or write [cecille@equipforequality.org](mailto:cecille@equipforequality.org) to reserve your space or request an accommodation. Accommodations should be requested two weeks in advance, if possible.

Amy F. Peterson

Senior Attorney

PAAT Project Manager

Equip for Equality

20 N. Michigan Avenue #300

Chicago, IL 60602

(312) 895-7324

[amy@equipforequality.org](mailto:amy@equipforequality.org)

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**\*\*7** From NCA Smart Brief

**Amazon to open fourth checkout-free store, in Chicago** this time

Elizabeth Weise, USA TODAY Published 1:01 a.m. ET Sept. 17, 2018 | Updated 3:08 a.m. ET Sept. 17, 2018

SAN FRANCISCO — The Windy City is getting the next Amazon Go checkout-free store, the first to open outside of Seattle. The new cashierless store opens Monday in Chicago.

The store uses proprietary technology made up of hundreds of cameras and sensors to see what customers have taken. The Just Walk Out tech allows customers to swipe in with their Amazon Go app, pick up what they want and walk out. When they leave, the items are automatically charged to the credit card on the account, without the need to talk to a cashier or swipe a bar code.

This high-tech solution for a long-standing complaint among shoppers — long checkout lines — has the prospect of shaking up the grocery business. But Amazon is starting small.

The Amazon Go stores are about the size of smallish convenience stores, about 2,000 square feet vs. the average U.S. supermarket, which is around 45,000 square feet.

The stores stock a high-end assortment of grab-and-go lunch foods, as well as chilled beverages, sweets, snacks, ready-made salads and sandwiches, frozen foods, meal kits for dinners, as well as some groceries and sundries.

The original Amazon Go store is located in the first floor of Amazon headquarters. It opened to staff in 2016 and to the public in 2018. Two more have since been launched in Seattle.

The three Seattle stores are popular with Amazon employees and others looking to grab and go quickly.

See the full article here: <https://www.usatoday.com/story/tech/talkingtech/2018/09/17/amazon-open-fourth-amazon-go-checkout-free-store-chicago/1331091002/>

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**\*\*8** From Pro Chef Smart Brief

**New project connects chefs to people with disabilities to benefit local homes and workshops** By Alison Bowen, Chicago Tribune September 18, 2018

Daniel Schnitzler knows what he likes to eat. He likes barbecue sauce and Kraft Parmesan cheese, but not sour cream. And he creates his own concoctions, like frozen green beans, corn and peas sprinkled with Parmesan, eaten cold in a pink Tupperware bowl.

His specific tastes inspired the new chicken Milanese at the Chicago Athletic Association’s rooftop restaurant Cindy’s, created by executive chef Christian Ragano for Doors Open Dishes. The project aims to benefit homes and workshops that host Chicagoans with developmental disabilities, partnering with restaurant chefs who create dishes inspired by an individual in one of those programs. Schnitzler, a cheerful 42-year-old who loves Madonna songs, ’90s songs, musicals and singing all their words, has autism.

Read the full article here: <http://www.chicagotribune.com/dining/ct-food-doors-open-dishes-cindys-fundraiser-20180907-story.html#>

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**\*\*9** From Flying Blind LLC

**All About iOS12**

The new operating system for the iPhone and iPad is now available. Here is an AppleVis podcast detailing the new aspects: <http://bit.ly/2MKUJIV>

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**\*\*10** Shared by Patty Chang, NFBI

The below research participant solicitation is being provided for informational purposes only. The National Federation of the Blind has no involvement in this research, but we believe that it may contribute to our research mission.

**Study: Vibration patterns for displaying graphics on touchscreens** (sponsored by National Science Foundation and Saint Louis University)

We are looking at innovative and intuitive ways that vibrations can be used to supplement information access on touchscreens. We are conducting research looking at the best ways to convey graphics (such as charts, graphs, and maps) on touchscreens using vibrations and sounds for blind and visually impaired individuals. In this study, we will investigate how individuals classify and differentiate different vibration patterns on touchscreens. This research will help improve education and independence of individuals with visual impairments by giving users of touchscreens more ways to access graphical materials.

Any individual with blindness or visual impairment at the NFB IL Chicago Convention may participate. However, individuals must have sensation in their fingers and mobility of their hand to be able to move across a touchscreen.

Each individual will be in the study for 1 hour. Each individual will complete the study in 2 parts. In part 1, individuals will categorize different vibration patterns. In part 2, individuals will be presented with multiple groups of 2 vibration patterns in which they will have to determine if the 2 patterns are the same or different.

Individuals will each be compensated for their time with a $25 American Express gift card.

If you have any questions regarding the study or would like to participate during the NFB IL Convention October 26-28th, please e-mail touchscreenstudies@gmail.com with your preferred availability.

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**\*\*11** Shared on NFBnet

FOR IMMEDIATE RELEASE

**US House of Representatives Passes Marrakesh Treaty Implementation Act Treaty Now Awaits Presidential Action**

Washington, DC (September 25, 2018): The United States House of

Representatives has passed the Marrakesh Treaty Implementation Act

(S. 2559), which makes modest changes to copyright law that will

bring the United States into compliance with the terms of the

Marrakesh Treaty. The Senate gave its advice and consent to

ratification of the treaty and passed the implementing legislation on June 28.

"For almost a decade now, the National Federation of the Blind, our

partners, and other advocates have worked to bring the Marrakesh

Treaty into being and into force," said Mark A. Riccobono, President

of the National Federation of the Blind. "Today we applaud the United

States House of Representatives for its passage of the Marrakesh

Treaty Implementation Act. We now urge President Trump to sign this

implementing legislation, and to order the State Department to

deposit the instrument of ratification with the World Intellectual

Property Organization as soon as practicable. We are closer than ever

to the day when blind Americans will have greater access to the

world's knowledge, in many of its original languages, than we have

ever had in human history."

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**\*\*12** **This week on Eyes On Success:**

1834 Audio Description for Varied Venues (Aug. 22, 2018)

Audio Description uses spoken language to convey the visual world. It can

direct a visitor through a museum, orient a listener to a work of art, or allow access to the visual aspects of a performance. Hosts Nancy and Peter Torpey talk with Rachel Melton of MindsEye Radio about the ins and outs of audio description and what makes good description.

1835 Encore of 1215 Described Audio in Live Theater (Aug. 29, 2018)

If you can't see the action on the stage, audio description fills in the

gaps and helps you know what's going on. This week hosts Nancy Goodman Torpey and Peter Torpey visit their regional theater company and talk to the people who make it happen. Learn what's involved in creating an audio described performance and experience one with them.

1836 Experiences as Physicists (Sep. 5, 2018)

This week hosts Nancy and Peter Torpey share a bit of their own story. They talk about their education as well as their careers as research physicists at Xerox Corporation. Learn how Peter's vision changed over the years and what accommodations he had to make. Also learn how Nancy dealt with similar issues in her career in a predominantly male environment.

1837 Path to Success for a Military Veteran (Sep. 12, 2018)

Michael Somsan was a young man in the military and in the best of shape when his life was suddenly changed. As a result of a gunshot to the head he was left blinded at the age of 23 wondering what the rest of his life would bring. Hosts Nancy and Peter Torpey talk to him about how he worked through many challenges to become a lawyer, judge, and professor.

1838 Ironman Triathlete (Sep. 19, 2018)

Last week hosts Nancy and Peter Torpey talked with Michael Somsan, a

military veteran who was blinded by a gunshot to the head at the age of 23.

Now a successful lawyer, judge, and professor, Michael talks about his participation in ironman triathlons as well as some of the special challenges faced by blind athletes in these extreme sporting events.

1839 Accessibility of US National Parks (Sep. 26, 2018)

The U.S. National Park Service (NPS) has over 400 sites that are visited by

over 300 million people each year. They strive to make these sites as accessible as possible for everyone. Hosts Nancy and Peter Torpey talk with Ray Bloomer, Accessibility Specialist for Accessibility Support Programs, about the NPS and how their sites can be enjoyed by all.

As usual the audio and show notes can be found at: [www.EyesOnSuccess.net](http://www.EyesOnSuccess.net)

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**\*\*13** Shared on NFBnet

FOR IMMEDIATE RELEASE

**National Federation of the Blind Sues US AbilityOne Commission**

Alleges Violation of Federal Transparency Laws and Regulations

Baltimore, Maryland (September 26, 2018): The National Federation of the Blind, the nation's oldest and largest organization of blind Americans, filed suit today against the US AbilityOne Commission, which oversees a federal program that is supposed to advance work opportunities for the blind and other Americans with disabilities.

The lawsuit, filed in federal court in Maryland, alleges that AbilityOne violated the Administrative Procedure Act and federal grantmaking and contracting laws when it designated the American Foundation for the Blind (AFB) as a "central nonprofit agency" (CNA) in the AbilityOne program and signed a long-term agreement with AFB. The Administrative Procedure Act requires federal agencies to give public notice and an opportunity for public comment before making changes to their programs and the requirements for federal grants and contracts require competitive procedures to ensure the most qualified bidders are able to apply. <https://www.abilityone.gov/media_room/documents/U.S.%20AbilityOne%20Commission%20News%20Release%20-%20New%20AbilityOne%20CNA%2020180726.pdf>

The AbilityOne program was created in 1938 specifically to increase employment opportunities for the blind. It requires federal contracts to be preferentially awarded to contractors that primarily employ workers with disabilities. Currently, over $3 billion in goods and services are purchased from over five hundred AbilityOne contractors each year, with more than half from the Department of Defense. The AbilityOne Commission oversees the awards of these contracts and compliance by the contractors. It does so through two CNAs: National Industries for the Blind (NIB) and SourceAmerica.

Without notice and comment or any opportunity for other bidders to apply, AbilityOne made AFB a third CNA as of July 26, 2018. The National Federation of the Blind is challenging this action and asking the federal court to reverse it. If it had been apprised of the opportunity, the NFB would have bid on the contract to become a CNA with the goal of leveraging the power of its fifty thousand members, its nearly eight decades of experience representing the interests of blind workers, and its three affiliated rehabilitation training centers, to move the AbilityOne program toward the full participation of blind people in competitive integrated employment, including new and emerging industries that pay prevailing wages, offer opportunities for advancement, and provide required accommodations and new technologies.

The National Federation of the Blind and other disability groups have criticized the AbilityOne program and repeatedly called for its reform<https://nfb.org/leading-organizations-americans-disabilities-call-reform-abilityone-program?> because it is based on outdated beliefs about the capabilities of people with disabilities. Many of the contractors given preferential treatment under the program segregate workers with disabilities from workers who do not have disabilities and require the disabled workers to perform menial jobs that do not prepare them for mainstream work. In addition, fifty of the AbilityOne contractors pay workers with disabilities less than the federal minimum wage - pennies per hour, in the worst cases. Furthermore, both the Government Accountability Office<https://www.gao.gov/assets/660/654946.pdf> and Department of Defense<https://www.acq.osd.mil/dpap/cpic/cp/docs/First\_Annual\_RTC\_on\_the\_Panel\_on\_DoD\_and\_AbilityOne\_Signed\_18\_July\_18.pdf> have issued reports highlighting a lack of transparency and oversight of the activities of the CNAs and calling for significant changes to the AbilityOne program to increase integration and reduce the risk of fraud.

The AbilityOne Commission's selection of a new CNA seeks to "provide a framework for a new CNA model in the AbilityOne program that places the focus on increasing job placement and career advancement opportunities in knowledge-based positions" and identify "innovative employment opportunities, careers and lines of business for people who are blind" over five years.

"We appreciate that AbilityOne is pursuing a new CNA to support innovative jobs and careers for people who are blind. The move toward integrated real-world employment for people with disabilities is long overdue. Thanks to federal laws like the Americans with Disabilities Act, blind people have proven we can do real jobs and do not need to be segregated or relegated to menial work," said Mark Riccobono, President of the National Federation of the Blind. "However, AbilityOne's decision to authorize a new CNA with no input from the public or from blind individuals, is an example of the inside dealing and lack of transparency that have long pervaded the program. As the nation's leading membership organization of blind Americans, the National Federation of the Blind is taking this action in solidarity with the blind employees who work on AbilityOne contracts. Blind workers deserve to have input into the future of the AbilityOne program. In addition, as an organization with 78 years of experience helping blind workers find and succeed in competitive, integrated employment, the NFB has expertise and insight about innovations to support blind individuals to pursue the jobs of today and the jobs of tomorrow. We stand ready, willing, and able to help AbilityOne build the future. But we will not tolerate the AbilityOne Commission flouting the law and ignoring the voices of the blind Americans who will be affected by its decisions."

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**\*\*14** Shared on NFBnet

Dear Fellow Federationists:

As many of you know, **October is Meet the Blind Month and White Cane Awareness Day** <https://nfb.org/wcad> is Monday, October 15. These are great opportunities to show how we are living the lives we want as blind people.

This year we will be highlighting the tenth anniversary of our free white cane program <https://nfb.org/free-cane-program> . Since this program began in 2008, we have distributed over 64,000 free white canes! October 15 is a great opportunity to share how the white cane makes it possible to be an active and independent blind person and break down misconceptions about blindness.

As we did last year, we are using the excitement around this day to raise funds to support our programs. Please help amplify our message via social media by using the #WhiteCaneGiving hashtag and directing your friends and family to nfb.org/donate2018 <file:///C:/Users/mkroeger/AppData/Local/Microsoft/Windows/Temporary%20Internet%20Files/Content.Outlook/7NWQ51KH/nfb.org/donate2018> .

You can join the nationwide celebration by engaging your own community and sharing how the white cane leads to independence. Here are some things you can do:

\* Demonstrate how you use your cane at a community meeting, senior event, or school show-and-tell. Remember, it's Meet the Blind Month <https://nfb.org/meet-blind-month> too, so incorporate information about the white cane and the independence it brings blind people into your Meet the Blind Month activities.

\* Tweet what your white cane means to you with the hashtag #WhiteCaneGiving or use some of the sample tweets below:

\* For ten years, @NFB\_voice has been sending free white canes to those who need them. A $50 gift could give independence to a blind person <http://www.nfb.org/donate2018> #WhiteCaneGiving

\* At the end of the day, keep your head held high, and your cane tip low! #WhiteCaneGiving

\* Blind kids call the white cane "fingers that reach the ground." Donate $10 and give the gift of independence. nfb.org/donate2018 <http://www.nfb.org/donate2018> #WhiteCaneGiving

\* Post on Facebook about what your white cane means to you, or use the sample post below:

\* "I used to think a cane signified dependency. I now know traveling confidently with my cane allows me to be independent and live the life I want." Donate today and help other blind people discover the freedom of independent travel. <http://www.nfb.org/donate2018>

I hope these ideas get you excited about talking about White Cane Awareness Day! If you have any questions, feel free to reach out to me at [kanderson@nfb.org](mailto:kanderson@nfb.org) or 410-659-9314, extension 2243.

Warmly,

Karen Anderson

Social Media Coordinator

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