

**Help Us Design More Inclusive and User-Friendly Checkout Experiences at Target!**

You can shape the future of Target's self-checkout!
We are thrilled to showcase our new accessible self checkout at the NFB Convention in New Orleans the week of July 7, but first we need your help:

* [**Take our quick survey**](https://target.co1.qualtrics.com/jfe/form/SV_3UlZgYbTgCp9kWy)and help improve the way Target serves every guest
* **Enter to win one of several $50 Target gift cards** just for completing the survey!

Want to share more?
If you’re attending the convention and complete the survey, **you can sign up for a brief in-person follow-up interview (July 8-10)**:

* As a thank you, you’ll receive a **$50 Target gift card**
* **Space is limited**, so don’t wait to sign up!

**Your insights will directly influence the accessibility and inclusivity of Target’s checkout experience.**

Thank you for helping make Target better for everyone.