

MENTHOL ISN'T KOOL

Sponsored by:

**Montgomery County Teen Tobacco Prevention Initiative
& Rapping About Prevention (RAP)**

WHO:

Teens ages 13-18, from Montgomery County, Maryland

WHAT:

Create your own Rap about the harmful effects of Menthol
- *More than 18.9 million people currently vape/smoke menthol cigarettes. Flavors, including menthol, are one of the main reasons kids start using tobacco products.**

WHEN:

Entries due by April 15, 2023.

WHERE:

Finalists will be selected to perform at the **Menthol Isn't Kool** event in Silver Spring, Fountain Plaza (winners TBA)



THREE PRIZE WINNERS WILL BE SELECTED!

1ST PRIZE-\$500; 2ND PRIZE-\$250; RUNNER UP-\$100

For submission details, visit RAP's webpage:

- Nopuffdaddy.com
- Questions? Contact Wenmick@aol.com

Learn more about how Menthol is targeting youth:

- Tobaccofreekids.org/problem/health-disparities
- Tobaccofreekids.org/what-we-do/industry-watch/

