



Run Walk Roll AGAINST BULLYING



SPONSOR OR DONATE TO THE *Run, Walk, Roll Against Bullying!*

Who We Are

Created in 1990 by parents of children with disabilities to help other families facing similar challenges, we work closely with families to provide children with disabilities the support they need to fulfill their hopes and dreams to live, learn, and be successful in their homes, schools, and communities.

Our Mission

To improve the lives of children with disabilities and special health care needs by providing information, education, outreach, and support to their parents and families.

Our Programs

We offer a variety of programs and services designed to meet the needs of Maryland parents, families, students, educators, and other professionals.

WESTERN REGIONAL PARK

14900 Carrs Mill Rd | Woodbine, MD 21723

SUNDAY, OCTOBER 27, 2013

Every day, more than 160,000 children nationwide stay home from school to avoid being bullied. Not only are the effects of bullying on a child felt immediately, but they can also be lifelong - or even tragic. On Sunday, October 27, 2013, you can take action to help address bullying prevention by supporting the Parents' Place of Maryland's *Run, Walk, Roll Against Bullying*.

Sponsorship Opportunities

The Board of Directors invites you to invest in the Parents' Place mission to improve the lives of children with disabilities and their families across Maryland. We pride ourselves on developing mutually beneficial partnerships with our sponsors and offer benefits designed to complement strategic marketing objectives, foster new networking opportunities, and increase visibility among key constituencies.

SPRINT Sponsor

\$2,500

- Company name/logo featured on promotional materials, event webpage, and banner at event
- Company name on event T-shirts
- Company featured in an article in newsletter
- Company name highlighted in press releases
- Featured role at post-race show
- Featured volunteer roles
- 10 participant registration passes

WHEELIE Sponsor

\$1,000

- Company name and logo featured on promotional materials, event webpage, and banner at event
- Company name on event T-shirts
- Featured role at post-race show
- 5 participant registration passes

STROLL Sponsor

\$500

- Company name and logo featured on promotional materials, event webpage, and banner at event
- Company name on event T-shirts
- 5 participant registration passes

SCURRY Sponsor

\$250

- Company name and logo featured on promotional materials, event webpage, and banner at event
- 5 participant registration passes

SCAMPER Sponsor

\$100

- Company name and logo on event webpage
- 2 participant registration passes

DONATION Opportunities

- Equipment rental such as timing device (\$1500), tent, tables and chairs (\$350)
- Bags for participants (\$250)
- Items to place in participants' bags (in-kind)
- Refreshments such as water (\$300), juice (\$125), ice (\$50), Gatorade (\$130), snacks (\$150)



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