Communications Committee meeting for October 9, 2016

In attendance:

Bryan Duarte

Katherine Webster

Nesma aly

Emma Myer

Shannon Cantan

Emma Mitchell

Elizabeth monk

Meeting began at:

705 Pm eastern

The communications committee will no longer be contacting other nabs committees for updates

• Bryan will be contacting the fundraising committee to find out if they need help and if they can make sure to post more information.

• Nabs notes and blog posts updates

• We need to reach out to find authors for the blog

• We need tech spotlight blog posts

• we need trivia questions written for the following categories.

Philosophy, Legislation, Know your national office, know your NABS, know your state leaders, know your national leaders

• Trivia will be released this month for the first time!

• Splitting Facebook and twitter

• Bryan wants to split Facebook and Twitter for NABS and Shannon is only going to be responsible for managing the Twitter account.

• It would be a better use of social media to use Facebook for more descriptive posts

Idea: separate pages on social media for all committees

• Bryan describes why it would not be a good idea to have separate Facebook pages for each committee.

• NABS is one organization which operates through committees. Each committee does its work for the greater good of the NABS organization. To split the committees into separate Facebook pages would imply that NABS is split which we do not want.

• Bryan asked each committee member to make sure they have an active Twitter account for the Tweet up

• The membership committee is holding a Tweet up soon and we should all be apart of it if possible.

meeting ajurnd at:

8:15pm eastern