**Understanding Assistance Needs of Shoppers with Vision Loss in Supermarkets**

**Volunteers Requested to Participate**

Do you find it challenging to shop independently at the supermarket due to your vision condition?

If given the opportunity, would you suggest ways to make your shopping experience more favorable?

Do you use technology to help you navigate everyday tasks?

If you answered YES to these 3 questions, read on to learn about an opportunity to participate in a research study designed to improve the shopping experience for those that are blind or visually impaired.

**FREQUENTLY ASKED QUESTIONS (FAQs)**

**Q. What is the purpose and goal of the study?**

**A.** The objective of this study is to ascertain whattypes of assistive technology would be most helpful for improving the supermarket shopping experience for the visually impaired. Our goal is to diagnose real world pain points, then address concerns identified by developing solutions that can be implemented and piloted.

**Q. How long will it take to complete the Survey?**

**A.** The survey should not take more than 15 minutes to complete from start to finish.

**Q. Will participants be compensated for their time?**

**A.** Participants will be entered into a raffle for a chance to win one of four $50 gift cards.

**Q**. **Who is conducting this research?**

**A.** Assistive Technology Publishers is a startup company of dedicated professionals that advocate, conduct research and develop projects that facilitate supermarket shopping and other daily life activities for people who are Blind or Visually Impaired.

We are committed to improving the lives of the Visually Impaired, by learning what is important to them and taking action. We are creating partnerships with other organizations who can help us, help others.

**Q. I’m interested in participating in the survey, what should I do now?**

**A.** Thank you so much for being a willing participant! The survey can be completed by clicking on the link at the end of this document.

**PLEASE CLICK ON THE LINK BELOW TO COMPLETE THE SURVEY**

Survey link: <https://forms.gle/3eEYKwb7JUXfuFTYA>

Thank you for taking the time to complete this survey. All responses will be recorded and analyzed.

Your insights are invaluable to us in making supermarkets more inclusive and accessible for everyone.