

LET'S CELEBRATE

FREE RIDES on SacRT!

SYSTEMWIDE FREE RIDE DAY
SUNDAY, JULY 4, 2021

Sacramento  Regional Transit

SacRT Celebrates the 4th of July with FREE Rides Systemwide

The Sacramento Regional Transit District (SacRT) is celebrating the Fourth of July, and independence from cars, with FREE rides systemwide on Sunday, July 4, 2021. Free rides are available on all bus, light rail and SacRT GO services.

The system-wide free ride day is also a way to celebrate Elk Grove Transit Services becoming part of the SacRT district on Thursday, July 1, 2021.

We are providing partners with this digital toolkit to help spread the word. Learn more at sacrt.com/freeride.

SOCIAL MEDIA Connect with us on social media and tag us in your posts:

Facebook @SacramentoRT

Twitter @RideSacRT

Instagram @RideSacRT

GRAPHICS A variety of photos, videos and graphics can be [downloaded here](#) to use with your posts.



SOCIAL COPY

POST 1

Facebook:

Let's celebrate the 4th of July with FREE Rides on transit! @SacramentoRT is offering FREE rides systemwide on Sunday, July 4, 2021. That includes bus, light rail and SacRT GO services. Learn more at sacrt.com/freeride. #FreeRide

Facebook Spanish:

¡Celebremos el 4 de julio con viajes GRATUITOS en el transporte público! @SacramentoRT está ofreciendo viajes GRATUITOS en todo el sistema el domingo 4 de julio de 2021. Eso incluye los servicios de autobuses, trenes livianos y SacRT GO. Obtenga más información en sacrt.com/freeride. #FreeRide

Twitter:

Let's celebrate the 4th of July with FREE Rides on transit! @RideSacRT is offering FREE rides systemwide on Sunday, July 4, 2021. That includes bus, light rail and SacRT GO services. Learn more at sacrt.com/freeride. #FreeRide

Spanish Twitter:

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Instagram:

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POST 2**Facebook:**

@SacramentoRT is offering FREE rides in celebration of the 4th of July on Sunday, July 4, 2021. Ride bus, light rail and SacRT GO services for FREE! Learn more at sacrt.com/freeride. #FreeRide

Facebook Spanish:

@SacramentoRT está ofreciendo viajes GRATUITOS en celebración del 4 de julio el domingo 4 de julio de 2021. ¡Viaje en autobús, trenes livianos y los servicios de SacRT GO en forma GRATUITA! Obtenga más información en sacrt.com/freeride. #FreeRide

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THANK YOU

Thank you for sharing this information – your help is appreciated. For additional assets and/or questions, email jgonzalez@sacrt.com.