



# Sponsorship Opportunities

City of Mesa  
Parks, Recreation and  
Community Facilities



# DISCOVER THE MAGIC OF MESA



The City of Mesa Parks, Recreation and Community Facilities Department has a long-standing commitment to enhancing the quality of life for residents and visitors by providing safe, welcoming, and inclusive parks, recreation facilities, and community programs. Serving one of the largest and fastest-growing cities in Arizona, the department manages hundreds of parks, miles of trails, community centers, athletic facilities, aquatic centers, and a wide range of programs that support health, wellness, education, and social connection.



## Why Sponsorship Matters

Sponsorships play a key role in helping us meet program area needs by filling the gap between public funding and the expanding demand for programs and services. Your support helps us offer more City youth programs, upgrade amenities, host free or low-cost events, and keep Mesa's public recreation facilities safe and accessible for everyone. It's a meaningful way to invest in the well-being of the community while also building visibility, trust, and lasting connections with thousands of Mesa families.



# Sponsor Tier Summary

## **Tier A**

\$5,000+

Maximum visibility, premium placement, digital + onsite presence, banners, activations, and leadership-level recognition.

## **Tier B**

\$2,500

Strong mid-tier sponsorship with logo placement, booth space, social media features, and banner placement.

## **Tier C**

\$1,500

Entry-level visibility with logo placement, one social post, one event recognition, and optional booth (when space allows).

## **Tier D**

\$750

For small businesses or organizations that want visibility at a low-cost level; name/logo recognition and group shout-outs.

# Sponsorship Tiers

Benefits	Tier A - \$5,000+	Tier B - \$2,500	Tier C - \$1,500	Tier D - \$750
Logo on Promo Materials	<b>Premium</b> placement on all materials	<b>Standard</b> placement on all materials	Logo on select flyers	Name listed on event flyers
Website Sponsor Page	Featured Section w/ link + description	Logo + description	Logo on sponsor page	Name on sponsor page
Social Media Promotion	4 posts + 1 boosted	3 featured posts	1 featured post	Group "thank you" post
Booth Space at Sponsored Event	Upgraded priority booth	Standard booth	Optional booth (space permitting)	—
Title Sponsor Status	Title sponsor for one event + activation area	Title sponsor for one event	—	—
Fence-line Banner Placement	2 banners for 1 year	1 banner for 1 year	1 banner for 6 months	—
E-Newsletter Highlight	Spotlight feature	Mention	Mention	—

# Adaptive

Adaptive programs provide inclusive opportunities for youth and adults with developmental and physical disabilities, fostering skill development, social connection, and active lifestyle participation.

## Opportunities

- "You Look Marvelous" fashion show - 1,000 attendees
- Camp Carley outdoor experience for 100 participants
- Adaptive Sports - serving 10,000 attendees



## Impact

Boost your community impact by partnering to bring quality of life programs like Special Olympics Sports, Camp Fiesta summer camp, life skills training through the fashion show and speech and communication skills improvement. These programs build confidence and community, attracting hundreds of participants and families giving you thousands of tough points per year.



# Adaptive Sponsorships

## Events/Programs

Be visible and connect as a sponsor at multiple opportunities for highly attended events and public sports, fitness/wellness, and social programs.

Event - Program	Attendees
“You Look Marvelous” Fashion Show	1,000 attendees
Camp Carley w/ Chandler	100 participants
Adaptive Sports	10,000 attendees
Summer Camp - Camp Fiesta / Wiggles & Giggles	150 participants

## A La Carte

Partner with us to make a greater impact on the quality of our public programs and connect with thousands of visitors each month.

Single-Item	Cost
Program Sponsor	Tiers A - D
Sports Equipment / Jerseys	\$500
Camp Field Trips / Special Guests	\$1,000

In-kind donations are always welcome and appreciated. Examples include gift/award baskets, gift cards, and event specific supplies. For more information about what options we have please contact: [adaptive@mesaaz.gov](mailto:adaptive@mesaaz.gov)



Scan for more Mesa Adaptive Programs

# THANK YOU

Your generous support plays a key role in expanding access to and maintaining valuable Parks and Recreation programs that promote health, safety, and community connection. By investing in these initiatives, you're not only enhancing the lives of local residents but also demonstrating a strong commitment to positive community impact.

Your partnership helps create lasting change and inspires others to get involved. To our future sponsors, thank you for considering the opportunity to make a difference.

For even greater opportunities to support Mesa Parks, Recreation and Community Facilities connect with us directly at:

**Phone:** 480-644-(PLAY) 7529

**Email:** ParksReclnfo@mesaaz.gov

**For Celebrate Mesa, Email:**  
SpecialEvents@mesaaz.gov

Learn more at [www.mesaparks.com](http://www.mesaparks.com)



