Braille ouis TOUCH OF GENIUS PRIZE FOR INNOVATION

National Braille Press invites you to apply for the opportunity to win up to \$20,000!

What:

Louis Braille Touch of Genius Prize for Innovation was developed to inspire innovators to continue the promotion of braille literacy for blind and deafblind people worldwide.

Who:

Individuals, groups of individuals, or companies who have developed an innovative and accessible product in one of the following categories:

- Professional software & apps
- Educational software & apps
- Gaming software or apps that promote tactile & Braille learning
- Braille or tactile-related hardware

Louis Braille was an innovator—and this award seeks to identify and inspire future innovation. Potentially, the award process will inspire new strategic directions for National Braille Press. The project must demonstrate some aspect of tactile literacy for blind people and promote Braille literacy or access to information.

How:

Applications must be received by **January 7, 2015**. For more information and to download the application, please visit **<u>www.touchofgeniusprize.org</u>** or contact Ximena Ojopi at 617-266-6160, ext. 412.

national: braille



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