

Dear Friend:

On behalf of the National Federation of the Blind of Florida (NFB of Florida), we invite you to partner with us. By serving as a sponsor or exhibitor for our annual NFB of Florida state convention, being held October 7th – 9th, 2022, in Jacksonville, Florida, you will be creating opportunities for the blind of Florida to live the lives we want. It is also an opportunity for you to access a unique customer base while promoting your establishment as a socially responsible organization.

The NFB of Florida convention attracts approximately 200 blind individuals, our families, friends, and blindness professionals. As a sponsor and exhibitor, it is an unparalleled opportunity to reach out to blind individuals, highlight your products and services, and support the programs of the NFB of Florida. Our convention is the place to be this October; you won’t want to miss out!

The vital funding you provide by serving as a sponsor or exhibitor goes far beyond helping support the important activities of our convention. These resources contribute to our work throughout the year as we implement programs to improve education and employment opportunities, raise awareness, shatter misconceptions, provide resources and advocacy, and promote the independence of the blind in Florida. Your valued partnership helps us fulfill our critical mission to ensure the blind of Florida achieve complete integration into society on the basis of equality.

Thank you for considering this mutually beneficial opportunity. We look forward to partnering with you. Enclosed please find information about sponsor and exhibitor opportunities for our 52nd annual NFB of Florida State Convention. In addition to these opportunities, we are seeking door prizes (minimum $25.00 value), such as cash, gift cards, tickets, or company items, to be given away during our convention. If you have any questions, please contact Russ Davis, our Exhibit Hall Coordinator, at 904-993-8433, or via email at russell@radiorusty.com.

Most Respectfully,

Paul Martinez, President

National Federation of the Blind of Florida

**Sponsorship Opportunities**

**National Federation of the Blind of Florida**

**2022 - State Convention**

**When:** **October 7th – 9th, 2022**

**Where:**  **South Bank Hotel, by Marriott.**

1515 Prudential Drive, Jacksonville, Florida, 32207

**Title Sponsor: $1,000**
An opportunity to address the convention of the NFB of Florida, plus a live internet audience)

* Full-page ad in the convention agenda
* Promotional announcement played every time someone logs onto the convention stream
* Link to corporate website from [www.nfbflorida.org](http://www.nfbflorida.org/)
* Promotion on NFBFL social media platforms
* Exposure in the “Breaking News” newsletter, the official newsletter of the NFB of Florida (for one year)
* Opportunity to display corporate materials throughout the convention and/or provide premium items for distribution at registration
* Inclusion of promotional or informational materials in all welcome bags provided to registered attendees

Two (2) exhibit tables

**Independence: $750**

* Opportunity to be promoted as a luncheon or seminar sponsor—for example, sponsor of our Technology seminar
* Half-page ad in the convention agenda
* Periodic promotional announcement during the convention stream
* Link to corporate website from www.nfbflorida.org
* Promotion on NFBFL social media platforms
* Exposure in the “Breaking News” newsletter, the official newsletter of the NFB of Florida (for six months)
* Inclusion of promotional or informational materials in all welcome bags provided to registered attendees

One (1) Exhibit table

**Equality: $500**
Quarter-page ad in the convention agenda

* Link to corporate website from: www.nfbflorida.org**.**
* Promotion on NFBFL social media platforms
* Inclusion of promotional or informational materials in all welcome bags provided to registered attendees

One (1) Exhibit table

**Security: $200**

Listing under convention sponsors in the convention agenda

* Acknowledgement of sponsorship at **Error! Hyperlink reference not valid.**

One (1) Exhibit table

**Opportunity: $150**, (Our new Virtual sponsorship opportunity)

* Listing under convention sponsors in the convention agenda
* Acknowledgement of sponsorship at **Error! Hyperlink reference not valid.**

Prominent display of sponsors informational materials within Exhibit Hall

**Additional Exhibitor tables: $125.00 each.**

**Non-Profit Organizations - Exhibitor table: $75.00**

**National Federation of the Blind of Florida**

**2022 Annual State Convention**

**Sponsor and Exhibitor Registration Form**

The exhibit hall will be open beginning Friday, October 7th at 3:00 PM with setup beginning at 1:00 PM.

**THIS REGISTRATION FORM MUST BE RECEIVED BY: September 15, 2022**

Please check one of the following levels:

Title Sponsor ($1,000) \_\_\_\_\_\_\_

Independence Sponsor ($750) \_\_\_\_\_\_

Equality Sponsor ($500) \_\_\_\_\_\_\_

Security Sponsor ($200) \_\_\_\_\_\_\_

Opportunity Sponsor ($150) \_\_\_\_\_\_\_

Non-profit Exhibitor table ($75) \_\_\_\_\_\_

Organization Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ City: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

State/Region: \_\_\_\_\_ ZIP Code: \_\_\_\_\_\_\_\_

Telephone: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Fax: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Email: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Person(s) Responsible for Exhibit at Convention: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Person to Receive Letter Confirming Receipt of this Application:

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Product/Service to Be Exhibited:

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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**List quantity and total cost for additional tables:**

\_\_\_\_\_\_ Additional tables at $125 each = $ \_\_\_\_\_\_\_\_\_\_\_

**Please check if you need the following (check all that apply):**

\_\_\_\_\_\_ Electricity

\_\_\_\_\_\_ Internet

**Please send this completed application via email to** **treasurer@nfbflorida.org** **or mail it with your check, made payable to the NFB of Florida, to:**

**National Federation of the Blind of Florida**

**Sylvia Young, Treasurer**

**4424 Wesley Drive**

**Tallahassee, FL 32303**

Sponsorship or Exhibit ………………………………………………………$\_\_\_\_\_\_\_\_\_\_\_\_

Additional table fee ($125 per table) ………………………………………$\_\_\_\_\_\_\_\_\_\_\_\_

Total enclosed……………………………………….…………...........…… $\_\_\_\_\_\_\_\_\_\_\_\_

Check number: \_\_\_\_\_\_\_\_\_\_\_\_\_ (Made payable to the **NFB of Florida**)

**Special note:** Exhibitor's fee covers only the space provided and does not include convention registration for individuals working as exhibitors. **DO NOT** include payment for convention registration with the payment made on this form.

Bring door prizes convention, deliver to Miranda Kilby, First Vice President or to our registration table. Be sure to include company name to be acknowledge you when we give away the prize.