# National Federation of the Blind of Michigan

## 2019 Sponsor and Exhibitor Opportunities

The National Federation of the Blind of Michigan invites you to become an exhibitor or sponsor of our 2019 convention. Sponsors will receive premium exhibit hall placement and recognition during the convention. Our exhibit hall will be open to all on Friday, November 8 from 1 to 6 and feature a variety of products and services benefiting the blind and visually impaired.

When: November 8-10, 2019 (exhibit hall will be open Friday from 1-6); you are welcome to participate in the rest of the convention

Where: Crowne Plaza Grand Rapids – Airport, 5700 28th Street SE, Grand Rapids, MI 49546

Who: Over 100 blind and visually impaired individuals and their friends and families from across the state and beyond

We offer sponsor packages which include premium placement in the exhibit hall as well as individual exhibit hall tables.

We are eager to customize a sponsor package to meet your needs. Please Email [convention@nfbmi.org](mailto:convention@nfbmi.org) with any questions.

For general convention info, visit <http://www.nfbmi.org/convention>

Specific package details and a registration form are provided on the following pages. Thank you for your support of the NFB of Michigan.

# Sponsorship Packages

### Platinum - $1,000

* 2 tables with premium placement in our exhibit hall
* Opportunity to address the convention for 5 minutes
* 4 convention registrations
* 4 tickets to our Saturday evening banquet
* 4 tickets to our Saturday lunch
* Sponsor recognition during general session and the banquet
* 1 full page ad in our convention agenda (deadline September 20)
* Company logo and link on our home page at nfbmi.org for the remainder of 2019
* Company logo and link on our convention page at nfbmi.org through the end of convention
* Recognition on our social media channels including Facebook and Twitter

### Gold - $500

* 2 tables with premium placement in our exhibit hall
* 2 convention registrations
* 2 tickets to our Saturday evening banquet
* 2 tickets to our Saturday lunch buffet
* Sponsor recognition during general session and the banquet
* 1 half page ad in our convention agenda (deadline September 20)
* Company logo and link on our convention page at nfbmi.org through the end of convention
* Recognition on our social media channels including Facebook and Twitter

### White Cane - $250

* 1 table with premium placement in our exhibit hall
* 1 convention registration
* 1 ticket to our Saturday evening banquet
* 1 ticket to our Saturday lunch buffet
* Sponsor recognition during general session and the banquet
* 1 quarter page ad in our convention agenda (deadline September 20)
* Company logo and link on our convention page at nfbmi.org through the end of convention
* Recognition on our social media channels including Facebook and Twitter

## Exhibit Hall Table - $75 for profit, $25 nonprofit

* 1 6-foot table in the exhibit hall for your company/organization
* Electrical hookup upon request
* Free Wi-Fi provided by the hotel
* Additional tables are available for $50 each space permitting

The NFB of Michigan reserves the right to reject any exhibitor application that we feel does not fit the overall character and theme of the convention or our affiliate. We will refund any payment in this case. Please write us if you have questions about whether you would be a good fit for our convention.

Send all questions to convention@nfbmi.org

# Exhibitor/Sponsor Registration Form

Please complete this form and Email to [convention@nfbmi.org](mailto:convention@nfbmi.org). Deadline is October 20.

The following information will be included in our exhibitor guide for attendees.

Company/organization Name:

Address:

City, state, ZIP:

Phone number:

Website:

Email:

Description of your company/organization, up to 50 words:

### Additional Info

Contact Person:

Contact Email (if different from above):

Are you able to bring a door prize for the convention? Yes/No

Please select a level:

[ ] Platinum - $1,000

[ ] Gold - $500

[ ] White Cane - $250

[ ] Exhibitor For-profit - $75

[ ] Exhibitor Nonprofit - $25

[ ] Exhibitor chapter/division – Free

Number of additional tables requested, at $50 each:

Total payment:

Payments can be made online using a credit card or PayPal, or via check

please visit <http://www.nfbmi.org/donate/> to make an online payment.