Blindness Awareness Month

NFB Meet the blind Month Activity

Planning meeting

September 10, 2016 10-11

Coffee Culture on Kings Avenue

Those present: Kristen Jocums, Sally Uttman, Jasmine Ritter, Lori Ritter (scribe), RG Jocums, Rosalyn Jocums, CJ

Local chapter activity goals:

1. Increase community awareness of blindness and visual impairment through outreach
2. Increase our community’s knowledge about blindness and visual impairment
   1. Distribute handout materials at the event for attendees to take with them
3. Increase our community’s knowledge of the safety issues involved with mobility in our community
   1. Provide street crossing experience
      1. Ask participants to close their eyes
      2. Will be taken to the crosswalk by unsighted chapter member and then decision made to either cross or not.
         1. Will verbalize process for decision of when to cross the street

Event: **“Get to Know the Blind in Your Community”**

(we haven’t decided on a name for our event, I just pulled this out of my hat!)

Saturday, October 22, 2016

10:00 am until 1:00 pm

Across from Fred Meyer on Kings Blvd in the Rice’s shopping center parking lot

* **Lori** will contact strip mall office and the city to ask for permission to use the parking lot for those 3 hours.
* **Sally** will contact and arrange for advertisement and coverage of the day of event from our local newspaper and television
  + Gazette Times Newspaper
    - will they donate advertising space in newspaper and social media prior to event
    - Provide reporter for coverage day of event
  + Television: See table for closest channels
    - Coverage day of event

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| [Corvallis](https://en.wikipedia.org/wiki/Corvallis,_Oregon) | 7 | 7 | [KOAC-TV](https://en.wikipedia.org/wiki/KOAC-TV) | [PBS](https://en.wikipedia.org/wiki/Public_Broadcasting_Service) | satellite of [KOPB-TV](https://en.wikipedia.org/wiki/KOPB-TV) ch. 10 [Portland](https://en.wikipedia.org/wiki/Portland,_Oregon) |
| [Eugene](https://en.wikipedia.org/wiki/Eugene,_Oregon) | 9 | 9 | [KEZI](https://en.wikipedia.org/wiki/KEZI) | [ABC](https://en.wikipedia.org/wiki/American_Broadcasting_Company) | [MeTV](https://en.wikipedia.org/wiki/MeTV) on 9.2 |
| [Eugene](https://en.wikipedia.org/wiki/Eugene,_Oregon) | 13 | 13 | [KVAL-TV](https://en.wikipedia.org/wiki/KVAL-TV) | [CBS](https://en.wikipedia.org/wiki/CBS) | [This TV](https://en.wikipedia.org/wiki/This_TV) on 13.2, [Grit](https://en.wikipedia.org/wiki/Grit_(TV_network)) on 13.3 |
| [Eugene](https://en.wikipedia.org/wiki/Eugene,_Oregon) | 16 | 17 | [KMTR](https://en.wikipedia.org/wiki/KMTR) | [NBC](https://en.wikipedia.org/wiki/NBC) | [CW](https://en.wikipedia.org/wiki/The_CW_Television_Network) on 16.2, [Comet](https://en.wikipedia.org/wiki/Comet_(TV_network)) on 16.3 |

* **Kristen** will secure materials from the National office of NFB
* Brochures: “Do you know a blind person?”, “IDing people who need assistance”, “10 courtesy rules of blindness”
* Poster and handout of Information regarding the “Right of Way” laws for Blind crossing the street (need someone to create this)
* Robert sent us the applicable laws via email last month
* **Lori** will ask for donation of an event tent from SHS events coordinator
* **Lori** will ask for donations of snacks and drinks from local
* **Kristen** to send Lori Oregon NFB non-profit number
* **Lori and Kristen** can provide a table and folding chairs

(table isn’t huge… does anyone else have a folding table?)

* **Karen** will secure police presence during our event
* Is there an educational officer?

**Other ‘blind month’ activities**

1. Provide learning experience for all students at Wilson school (Alex’s school too?)
   1. Goal: increase children’s comfort with blindness and visual impairment
   2. Adult chapter member to present at October assembly
      1. Sally would demonstrate walking guided by Journey
      2. Kristen would demonstrate cane travel
      3. Others??
      4. Perhaps have Wilson Wildcat mascot blindfolded and using a cane?
      5. Should be short and interactive if possible
   3. **Lori** will connect with Wilson school principal, Mr. Beasley
2. Should we talk to the right people in ‘city’ who we can influence to have city place more tactile bumps in a manner that makes sense to blind people
3. New member recruitment
   1. Kristen has a list of community members who are blind or visually impaired
      1. Let’s divide the names up and cold call them with an invitation to our next meeting
      2. 20-30 names
4. Any other ideas or requests?