NFB of SC

Sport’s and Recreation Division

Fundraising Committee Meeting

Walking With the Blind

Walkathon

Agenda

April 7, 2021 at 2000 hrs

* Logistics
	+ Date, time and length of event
	+ High School and College Football schedules
	+ Advertising for event
	+ Registration fee and deadlines
	+ Forms of payment
	+ Application for event and for gaining sponsors
	+ Locations for each city/town
	+ EMS and Public safety agencies
* Donations and Sponsors
	+ 501 C 3 letter in email and hard copy
	+ Food and drink for all locations
	+ Raffle items donations
	+ T-shirts ,add for event with all company names that make donations on it
	+ Swag Bag donation items
* Sponsor levels
	+ Diamond $400
	+ Platinum $200
	+ Gold $100
	+ Silver $75
	+ Bronze $50
	+ White Cane $25
* Companies for donations or Sponsorship
	+ En Vision America
	+ LS and S Products
	+ Maxi Aids
	+ Other examples
		- Restaurants
		- Hardware stores
		- Grocery stores
		- Athletic stores
		- Banks
		- Clothing stores
		- Hair salons
		- Barber shops
		- Amazon and other online retailers
		- Tech retailers
		- Fun entertainment areas
* Volunteers
	+ Boys and Girls Scout type clubs
	+ High School seniors
	+ Church groups
	+ Others
* Organizations to include
	+ Each city/towns religious leader for Blessing/Prayer
	+ Lions clubs for vision screenings
	+ Other organizations to include
		- Federation Center
		- SC Commission for the Blind
		- SC School Deaf and Blind SCSDB
		- The Vision Institute of SC
		- Diabetes Groups
		- Cancer Groups
		- HIV/AIDS Groups
* Committees and Divisions to include
	+ Public Relations
	+ Meet the Blind
	+ All Chapters
* Public Relations and Advertising
	+ Radio stations at sites for entertainment and broadcasting
	+ News outlets for getting information out and awareness