NFB of SC

Sport’s and Recreation Division

Fundraising Committee Meeting

Walking With the Blind

Walkathon

Agenda

April 7, 2021 at 2000 hrs

* Logistics
  + Date, time and length of event
  + High School and College Football schedules
  + Advertising for event
  + Registration fee and deadlines
  + Forms of payment
  + Application for event and for gaining sponsors
  + Locations for each city/town
  + EMS and Public safety agencies
* Donations and Sponsors
  + 501 C 3 letter in email and hard copy
  + Food and drink for all locations
  + Raffle items donations
  + T-shirts ,add for event with all company names that make donations on it
  + Swag Bag donation items
* Sponsor levels
  + Diamond $400
  + Platinum $200
  + Gold $100
  + Silver $75
  + Bronze $50
  + White Cane $25
* Companies for donations or Sponsorship
  + En Vision America
  + LS and S Products
  + Maxi Aids
  + Other examples
    - Restaurants
    - Hardware stores
    - Grocery stores
    - Athletic stores
    - Banks
    - Clothing stores
    - Hair salons
    - Barber shops
    - Amazon and other online retailers
    - Tech retailers
    - Fun entertainment areas
* Volunteers
  + Boys and Girls Scout type clubs
  + High School seniors
  + Church groups
  + Others
* Organizations to include
  + Each city/towns religious leader for Blessing/Prayer
  + Lions clubs for vision screenings
  + Other organizations to include
    - Federation Center
    - SC Commission for the Blind
    - SC School Deaf and Blind SCSDB
    - The Vision Institute of SC
    - Diabetes Groups
    - Cancer Groups
    - HIV/AIDS Groups
* Committees and Divisions to include
  + Public Relations
  + Meet the Blind
  + All Chapters
* Public Relations and Advertising
  + Radio stations at sites for entertainment and broadcasting
  + News outlets for getting information out and awareness