# H:\Apple Blossom\LOGOS APPLE BLOSSOM\APPLE BLOSSOM logos\AB Logos\SABFLogoNEW 2011.jpgKIDS FUNDAY at Bloomin Sunday

**What:** **New Horizon** Kids Funday at Bloomin Sunday

**When:** Sunday May 2, 2021, 10am – 5pm

**Where:** Frederick County Fairgrounds

**Event Description:** Kid’s Fun Day, Family fun extravaganza, arts & crafts show, midway games, Cruise-In Car Show (weather permitting), and the Adventure Show (attendance 15,000 plus)

# Level: Event & Exhibit Sponsorship

# SCHEDULE OF BENEFITS

## **EXHIBIT SPACE** One 10’ X 10’ exhibit space for use by SPONSOR at event

**PRINT**

* SPONSOR name included in Festival Newspaper Tabloid distributed (Cir. 200,000)
* SPONSOR name included in Official Festival Program event stories, sponsor listing.

**WEBSITE**

* Sponsor name/logo included on Festival website promoting both events, site receives over 250,000 unique visitors and 850,000-page views
* Website Ad on the sponsor page 200 pixels (h) x 200 pixels (w) at 72 dpi

**SOCIAL MEDIA- FACEBOOK**

* Festival will cross promote the events through Email Blasts reaching over 8,000 and FaceBook postings to over 34,000 friends

**SIGNAGE**

* Festival to include your logo on the sponsor banner with other sponsors.
* Sponsor can have up to 1 – 3’ x 8’ banners displayed at the event site.

## **TICKETS**

* Sponsor to receive $75.00 in tickets to events of choice and advance ticket order form
* Sponsor to receive invitation to Theme Announcement Party (Fall) (Valued at $150.00)
* Sponsor to receive invitation to Sponsors Reception Party (April) (Valued at $300.00)

**OTHER** Use of the SABF logo for promotional purposes (with permission)

**SPONSORSHIP INVESTMENT:**

* **$1,000.00 (discounted from $1,500.00)**

Sponsor Coordinator Dario Savarese (540) 722-8700 or dario@fullcirclem.com