**Sheetz 80’s Dance Party**

**What:** 80’s Dance Party

**When:** Friday, April 30th, 2021; 8pm-12am

**Where:** Fredrick County Fairgrounds

**Event Description:** Dancing, 80’s tribute band, food, drinks, a sellout event!

**MEDIA: Campaign starts March 19th through May 6th, 2021**

**Level: Event Sponsor**

# SCHEDULE OF BENEFITS:

**TICKETS & INVITATIONS**

* Sponsor to receive four (4) tickets to event
* Sponsor to receive invitation to Theme Announcement Party (value $150.00)
* Sponsor to receive invitation to exclusive Official Sponsors’ Reception (value $300.00)

**PRINT**

* Sponsors name included in newspaper tabloid insert distributed to 200,000 households regionally
* Sponsors name included in official festival program, event story, sponsors listing

**FACEBOOK – INSTAGRAM – EMAIL NEWSLETTER**

* Festival will cross promote the event through Email Blasts reaching over 8,000 persons
* Facebook/Instagram postings to over 34,000 friends

**SIGNAGE** Sponsor logo included on power point on stage and or sign with sponsor logo.

**WEBSITE** Sponsor logo included on event webpage, (275,000 unique visits)

**EXHIBIT SPACE** One (1) – Table exhibit for use by sponsor or charity organization

**OTHER**

* Use of the SABF Logo for promotional purposes (with approval)
* Sponsor included in public address announcements at the event

**SPONSORSHIP INVESTMENT:**

* **$1,000.00**, (discounted from $1,500.00)
* Sponsor has first right of refusal for following year up to June 30th

# Contact: Dario Savarese, Marketing Director; (540)722-8700, dario@fullcirclem.com