



wine women & shoes[®]

BENEFITING



Opportunity
House

TAKE THE OPPORTUNITY TO

Become a Sponsor



Please
Join Us!

WHEN & WHERE

Thursday, June 11, 2026
5:30 - 9:00 PM

TICKET PRICE

Ticket Price: \$200
Honorary Committee: \$500

MARKETING PLAN

Social Media: With an audience of 7,000+ spread across social media outlets, Opportunity House will link followers to our mission, appropriate sponsor webpages and their messages through engaging content.

Webpage: The Wine Women & Shoes website and Opportunity House event registration page will showcase event information and include links to appropriate sponsor webpages.

E-blasts: Will be sent to the entire network of 7,000+ in the Opportunity House database including members, donors, volunteers, and friends.

DON'T SEE WHAT YOU ARE LOOKING FOR?

Wine Women & Shoes offers a great opportunity to reach an untapped, coveted demographic in our community. We can work with you to develop a customized sponsorship package. Thank you for your consideration.



Opportunity
House

PRESENTS WINE WOMEN & SHOES

This event will support programs that Empower Individuals to Improve their lives in Berks and Montgomery Counties.

Opportunity House Programs Include:

- Emergency shelters in Reading and Pottstown
- Affordable Permanent Supportive Housing
- Second Street and Patton Avenue Learning Centers
- Reuse/ Recycle - OppShop Thrift Store

Proceeds support quality of life programs for adults, children, veterans and their families in Berks and Montgomery Counties.





Presenting Sponsor

\$15,000 SPONSORSHIP

The Presenting Sponsor will receive the highest level of recognition and brand exposure to our guests and through pre- and post-event media campaigns.

As the Presenting Sponsor, your business will be strategically promoted as “Your Company Name Sponsors Wine Women & Shoes 2026”. Your logo will be included on all marketing and media materials including invitations, e-blasts, press releases, etc. In addition, a link to your company website will be included on all event websites.

At the event your logo will be displayed prominently and you will be given the opportunity to welcome and thank the audience and mention your business as the Presenting Sponsor. You will also have the opportunity to promote your business through a marketing booth or other mutually agreed upon display. Presenting Sponsor will receive a full-page ad in our program and has the opportunity to provide a giveaway item in 300 swag bags. Presenting Sponsor receives 10 tickets to the event.

Marketplace Sponsor

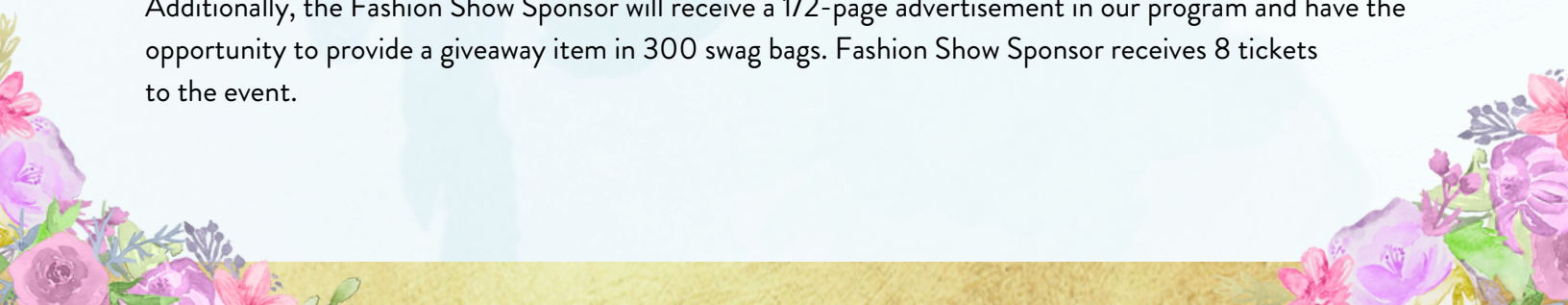
\$10,000 SPONSORSHIP

As our guests shop the evening away, this opportunity ensures they know who you are in every possible way. The Sponsor will underwrite the marketplace and your signage will be prominently featured in our marketplace. Additionally, Marketplace Sponsor will receive a 1/2-page advertisement in our program and have the opportunity to provide a giveaway item in 300 swag bags. Marketplace Sponsor receives 10 tickets to the event.

Fashion Show Sponsor

\$7,500 SPONSORSHIP

Our Fashion Show Sponsorship offers an exceptional opportunity to gain prominent visibility and support our cause! Our seated programs will feature the 2026 Fashion Show Sponsored by Your Company Name. Additionally, the Fashion Show Sponsor will receive a 1/2-page advertisement in our program and have the opportunity to provide a giveaway item in 300 swag bags. Fashion Show Sponsor receives 8 tickets to the event.





\$5,000 Sponsorship Opportunities

SHOE GUY SPONSOR

Get ready to uncork an extraordinary opportunity as the Shoe Guy Sponsor. Sponsor our 20+ charismatic gentlemen working the room and engaging more than 250 women. These guys will be working the room all evening, so this is the perfect opportunity to showcase your brand with your logo on the "Shoe Guys" shirts. As the Shoe Guy Sponsor your organization will have the option to host the pre-event Shoe Guy Mixer and will be recognized on the Shoe Guy fundraising site. You will also receive a 1/2-page ad in the event program and 5 tickets to the event.

TABLE FAVOR SPONSOR

Everyone loves something a little extra special and what better way to do that than through table favors?! Guests will be thrilled when they get to their tables and receive the goodies you have sponsored. As the Table Favor Sponsor, your company will get extra recognition on the table favors that each guest takes home. You will also receive a 1/2-page ad in our program and 5 tickets to the event.

STEP & REPEAT SPONSOR

Your brand is front and center when our ladies are photographed in front of a Step and Repeat banner. Sponsor logos will be splashed onto a vibrant banner backdrop (along with the WW&S and Opportunity House logos).

These photos are the exclusive use of the Step and Repeat Sponsor and the Opportunity House. As a Step & Repeat Sponsor, you can choose to ask guests for their email addresses as they enter. The week after the event, each guest will receive an email message from you, thanking them. This is a great way to reinforce your brand and remind guests about the wonderful evening! You will also receive a 1/2-page ad in our program and 5 tickets to the event.

MISSION MOMENT SPONSOR

Take the opportunity to have your logo featured in the Mission Moment video with the words "mission moment brought to you by (your logo)". You will also receive a 1/2-page ad in the event program and 5 tickets to the event.

Additional Sponsorship Opportunities

All sponsors will be recognized in the event program, social media and e-blasts

WINE GLASSES - \$3,000 The perfect opportunity for you to leave a fabulous impression as they sip away, and as they relive memories from this magical evening when they take this glass home with them. Includes 4 tickets to the event.

SWAG BAG - \$3,000 (2 available) It's all in the Bag! Your logo will be attached to the coveted swag bag gifted to all attendees. Hundreds of local tastemakers will soon be parading your branded tote all over town. Swag Bags are delivered by the Shoe Guys to all attendees at the end of the event. Every woman loves presents – especially those that are vibrantly presented and filled with goodies. Includes 4 tickets to the event.

REGISTRATION - \$3,000 As the Registration Sponsor, your company will receive plenty of on-site signage, including directional signage pointing guests in the right direction as they arrive, and signage at the registration tables. Includes 4 tickets to the event.

WINE - \$3,000 As the exclusive Wine Sponsor, your name will be associated with every celebratory pour of the day, from the first welcome sip to the final toast. You will help set the tone for an evening of elegance, connection, and giving. Includes 4 tickets to the event.

KEY TO THE CELLAR - \$2,500 As the exclusive sponsor, your logo will be prominently featured at the "cellar" display. Includes 3 tickets to the event.

KEY TO THE CLOSET - \$2,500 A hundred keys for sale, and only one will be the winning key to a collective bounty of donated treasures. The "closet" contains everything a woman wants—fashion, furniture, jewelry, experiences, and gift certificates for services like massage and facials. Your brand will be featured as the exclusive Key to the Closet Sponsor. Includes 3 tickets to the event.

SILENT AUCTION - \$1,750 Elegant signage will be displayed next to the silent auction area. Includes your name listed on the event auction page and 2 tickets to the event.

MYSTERY BOX - \$1,500 Add a touch of mystery with this fun and engaging sponsorship. Your logo will be featured on our mystery boxes displayed in the marketplace for guests to select and open, creating excitement and anticipation throughout the event. Includes 2 tickets to the event.

LIVE/PREMIUM AUCTION - \$1,500 Your logo will be displayed during live auction. Each item in the premium auction is worth over \$1,000. Includes your name featured on the event auction page and 2 tickets to the event.

WATERING HOLE - \$1,000 Help our fabulous attendees hydrate at the infused water station. Signage and dispensers will draw a thirsty crowd. Includes 1 ticket to the event.

COFFEE BAR - \$1,000 The perfect 'pick me up' is for guests to caffeinate at the coffee bar. Signage and dispensers will draw a thirsty crowd. Includes 1 ticket to the event.

POWDER ROOM - \$1,000 Pampering the attendees is a luxury well afforded. Feature your company logo on lotions and soaps in venue restrooms. Includes 1 ticket to the event.

BEST IN SHOE CONTEST JUDGE - \$750 (4 positions available) The Best in Shoe Contest Judges roam around the event evaluating and looking for the best shoes in several categories. This is a networking dream for the right sponsor – assuring one-on-one connection with each attendee. Logo will appear in the program and Judges get to address the entire audience, announce the winners, and give awards. Includes 1 ticket to the event.





Sponsorship Agreement

YES! I would like to participate in Wine Women & Shoes, June 11, 2026, as:

- | | |
|---|---|
| <input type="checkbox"/> \$15,000 Presenting Sponsor | <input type="checkbox"/> \$2,500 Key to the Cellar Sponsor |
| <input type="checkbox"/> \$10,000 Marketplace Sponsor | <input type="checkbox"/> \$2,500 Key to the Closet Sponsor |
| <input type="checkbox"/> \$7,500 Fashion Show Sponsor | <input type="checkbox"/> \$1,750 Silent Auction Sponsors |
| <input type="checkbox"/> \$5,000 Sponsorships | <input type="checkbox"/> \$1,500 Sponsorships |
| <input type="checkbox"/> Step & Repeat <input type="checkbox"/> Table Favor <input type="checkbox"/> Shoe Guy <input type="checkbox"/> Mission Moment | <input type="checkbox"/> Mystery Box <input type="checkbox"/> Live Auction |
| <input type="checkbox"/> \$3,000 Sponsorships | <input type="checkbox"/> \$1,000 Sponsorships |
| <input type="checkbox"/> Wine Glass <input type="checkbox"/> Swag Bag <input type="checkbox"/> Registration <input type="checkbox"/> Wine | <input type="checkbox"/> Watering Hole <input type="checkbox"/> Coffee Bar <input type="checkbox"/> Powder Room |
| | <input type="checkbox"/> \$750 Best in Shoe Judge |

Unable to sponsor, but would like to make a donation of: \$ _____

FILL YOUR TABLE!

Would you like to purchase additional tickets (\$200 each) to fill your table prior to them being released to the public?

Yes! Please add _____ tickets for an additional total of \$_____. (A table seats 10 guests)

NAME: *For recognition purposes* _____

Contact Name _____ Phone # _____

Email _____

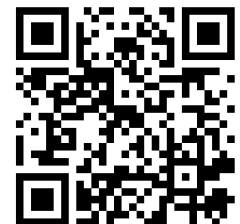
Please send invoice to the following name and address:

Name: _____

Email: _____

Check enclosed for \$ _____ payable to **Opportunity House**

Pay online at www.opphousewvs.givesmart.com or scan the QR code-



Please mail all forms to Opportunity House Attn: WWS, PO Box 12303, Reading, PA 19612

Please email your logo as a JPEG and a high-resolution file to sperlaki@opphouse.org

For more information contact Stacy Perlaki at (610) 374-4696, ext. 231 - or - visit www.opphouse.org



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