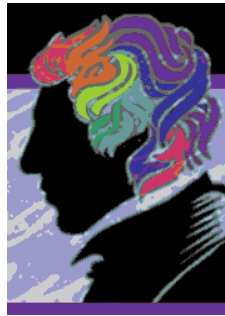


Louis Braille

TOUCH OF GENIUS PRIZE FOR INNOVATION

National Braille Press would like to invite you to apply for an award to honor those innovating in the field of Tactile Literacy. You could be awarded up to **\$20,000**.



The 2013 **Louis Braille Touch of Genius Prize for Innovation** was developed to inspire an innovator to continue the promotion of Braille literacy for blind and deafblind people worldwide.

The prize will be granted to an individual, group of individuals, or a company who has developed an innovative and accessible product in one of the following categories:

- Professional software & apps
- Educational software & apps
- Gaming software or apps that promote tactile & Braille learning
- Braille or tactile-related hardware

Louis Braille was an innovator—and this award seeks to identify and inspire future innovation. Potentially, the award process will inspire new strategic directions for National Braille Press. The project must demonstrate some aspect of tactile literacy for blind people and promote Braille literacy or access to information.

Applications must be received by April 15th, 2014. For more information and to download the application, please visit the www.touchofgeniusprize.org or contact Kimberley Ballard at 617-266-6160, ext. 437

The **Touch of Genius Prize for Innovation** is provided through support from National Braille Press and The Gibney Family Foundation.

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press

