



SNACK PACKS FOR OPPORTUNITY

Building Opportunities for Others through the Donation of Snacks

Each year more than 3,000 blind Americans gather for a week-long convention of the National Federation of the Blind. This year, we will convene at the Hilton Anatole Hotel in Dallas, Texas on Saturday, June 30 – Thursday, July 5 2012. It is significant that we choose to gather around the time of Independence Day. Blind people come to the NFB convention to seek independence and empowerment. They come to develop strategies for success, to learn from our successful blind role model colleagues and to plan concerted action in order to overcome the long-held myths and misconceptions that many in our society believe about blindness and blind people. Blind people face a 70% unemployment rate and still they find ways to attend the NFB convention. We who earn our living as Blind Merchants have developed a program called **Snack Packs for Opportunity** to help provide snacks for those attending the week-long convention and fund the worthwhile projects of the National Association of Blind Merchants.

Here's How It Works: Blind Merchants ourselves and many of our partners/suppliers donate cases of snack items. Our members then bag them up in grab-bag fashion with 20 snack items to a pack. We sell these Snack Packs in the convention's exhibit hall for only \$5.00. The \$5.00 Snack Pack is a great deal particularly for the many hundreds of blind conventioners attending the conference on a very limited budget. It is a grab-bag of variety; salty or sweet at an unbelievable low price because all of the items which retail for \$.50 to a \$1.50 are donated by our members and our supporting suppliers. **Snack Packs for Opportunity** is the principle fundraiser for the National Association of Blind Merchants.

WE NEED YOUR HELP!!!! Please make a commitment to donate by having cases contributed. For delivery options, contact Kevan Worley. All arrangements should be finalized prior to June 21st 2012. In order to raise \$6,000.00 we need to sell 1,200 Snack Packs. This means we need a total of 24,000 individual snack items to make **Snack Packs for Opportunity** really work. Our members will contribute much, but we are respectfully asking that you consider a substantial tax deductible donation of snack items to this very worthwhile project. Pack an extra suitcase of snacks, or VISTAR has made it even easier than that: Please see the attached form for authorization.

We will be happy to gratefully acknowledge substantial contributions to this project at the annual business meeting of the National Association of Blind Merchants. Should your company require some time on the agenda to reach blind business managers please contact us immediately. Thank you for your support of the National Association of Blind Merchants and the National Federation of the Blind.

Yours in partnership with appreciation and thanks,

Kevan Worley
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National Association of Blind Merchants
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