**Seminar Title:** Why Micro Markets? Why now?

**Seminar Date:** April 22, 2014

**Seminar Time:** 2:00 PM **Central Time**

Locations with Micro Markets have increased revenue 25-30 percent. It is estimated that in five years, the United States will have 35,000 micro markets accounting for over one billion dollars in revenue.

This webinar explains the cost-benefit analysis of vending versus micro markets, their regulatory implications, most profitable locations for BEP and their accessibility to blind operators and consumers at large.

Join Biztalk as Nicky Gacos, president of the National Association of Blind Merchants, leads a panel discussion on micro markets, the most popular topic of last week’s NAMA One convention in Chicago. Nicky will be joined by panelists: Jerry McVety, NAMA consultant and president, McVety and Associates; Rich Lav, Avanti Markets and VendScreen; Jim McManus, Business Enterprises of Main; and Jason Sauer, Business Enterprises of Arizona.

Colleen Wunderlich, director of the Forsythe Center for Employment and Entrepreneurship at Hadley, will moderate this 90-minute webinar. A question and answer session will follow the panel discussion.

To register, please visit [www.blindmerchants.org](http://www.blindmerchants.org); follow the link under Resources>Randolph-Sheppard on the Web.